



Library Commission Meeting

October 21, 2021

9:30–11:30 a.m.

In person for staff and commission at Central Library, Rick Ashton Room.

Members of the general public who would like to attend in-person should contact
bczarnecki@denverlibrary.org

The meeting may also be joined online: <https://us02web.zoom.us/j/85490156539>

Or via telephone: 1-312-626-6799, Webinar ID: 854 9015 6539

Library Commission Packet

Agenda

1. Call to Order		
2. Introductions		
3. Approval of Commission Minutes	Approve	
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b. 3A EDI Commission Update .pdf - 11		
4. Public Comment		
5. Byers Branch Name Change	Approve	Councilwoman Jamie Torres
a. 5 Thunderbird Man Bio .pdf - 27		
6. Report of the President and Members		
a. Resolution of Appreciation for Carlos Martinez	Approve	
a. 6a Resolution of Appreciation for Carlos Martinez.pdf - 29		
b. Appointment of Nominating Committee for Officers		
c. 2022 Library Commission Committees and Liaisons	Review	
a. 6c Current Library Commission Standing Committees.pdf - 30		
d. Other Reports		
7. Report of the Friends Foundation	Receive Report	Jeff Riley
8. Report of the City Librarian	Receive Report	Michelle Jeske
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9. Sustainable Funding Update	Receive Report	Lynea Hansen
10. Strategic Roadmap Update	Receive Report	Kirsten Decker
11. Third Quarter Financial Report	Receive Report	Amber Lindberg
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12. 2022 DPL Holidays and Closures	Discuss and Approve	Michelle Jeske
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13. Updated DPL Privacy Policy	Approve	Zeth Lietzau

- a. 13 Privacy Policy Changes for Commission.pdf - 51
- b. 13a Current DPL Privacy Policy.pdf - 52
- c. 13b Revised DPL Privacy Policy 2019.02.07.pdf - 53

14. Other Business

15. Adjournment

16. Appendices

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Agenda Item 3

Requested Action: Approve

MINUTES

The Denver Public Library Commission

Regular Bi-Monthly Meeting

Thursday, August 19, 2021, 8:30 a.m.–11:30 a.m.

Online

The meeting can be joined via this link: <https://us02web.zoom.us/j/85490156539>

Or via telephone: 1-312-626-6799, Webinar ID: 854 9015 6539

Commissioners: Zi Chong, Cathy Lucas, Laurie Mathews, Carlos Martinez, savinay nathan, Michael Niyompong

Staff: Ozy Aloziem, Denise Boothby, Danielle Brooks, Bec Czarnecki, Kirsten Decker, Jina Dunn, Rachel Fewell, Elissa Hardy, Megan Hartline, Michelle Jeske, Elaine Langeberg, Zeth Lietzau, Amber Lindberg, Erika Martinez, Christina McClelland, Stephanie Pinales, Taylor Schaffter, Nikki Van Thiel

Guests: Jeff Riley, Friends Foundation; Lynea Hansen, Hansen Communications

Excused: Jehan Benton-Clark, Sonya Ulibarri¹

1. Call to order.

The meeting was called to order at 8:33 a.m.

2. Introductions.

Commissioners and staff present introduced themselves.

3. Approval of August 19, 2021 Commission Minutes. Commission

The minutes were approved as written.

4. Public Comment Period.

Ilycia Castillo requested the reconsideration of the Rodolfo 'Corky' Gonzales branch library name and asked for information on how the process might be triggered. President Lucas said she would connect with Ms. Castillo with information.

5. Report of the President and Members.

Commissioner Martinez noted that his second term with DPL would conclude at the end of the year. He announced that he is resigning a little early in order to participate in the sustainable funding task force. He thanked the Commissioners and the staff for everything they do and said he has enjoyed the experience and working together. Lucas thanked Martinez for his service and guidance. The other Commissioners noted their appreciation as well.

¹ Attendance is noted as accurately as possible given some limitations of the virtual environment.

Commissioner Mathews reported on a social event that was hosted by the Friends Foundation for its Board and Commission members. It was an in-person gathering and a great opportunity to further build relationships between the two groups.

Commissioner Niyompong met with EDI Manager Ozy Aloziem, City Librarian Jeske and other members of the DPL EDI team to review the racial equity plan which Aloziem will be presenting today. He is excited to have the opportunity to see that work move forward.

Lucas welcomed Zi Chong, the new Commission member. Chong currently focuses on institutional fundraising for EverWest, a private real estate equity company based in Denver. Previously, he was in a real estate investment sourcing and real estate development role. Professionally, he is active in the Pension Real Estate Association (PREA) and the Commercial Real Estate Development Association (NAIOP). Outside of work, Chong is active in the local UNICEF advocacy effort and is a committee member of the Mile High Young Professional group. He completed his B.A. degree in Economics and MBA in Real Estate at the University of Wisconsin-Madison. Chong thanked Lucas for the warm welcome and noted his excitement to work with the Commission.

Lucas moved on to note that the City is requiring boards and commissions to return to in-person meetings. This will begin for the Library Commission at the October meeting, although a virtual component will still be offered. According to DPL by-laws, virtual attendance needs to be due to an exceptional circumstance so please notify Lucas and Jeske in advance. If there is a new public health declaration that could trigger a return to virtual meetings. Regardless, all meetings must be held in a way that allows the staff and public to attend and the Commission has been in compliance with this rule.

Lucas also noted how great the event was that was held at the home of Friends Foundation Board member Donald Yale. Both boards have been eager to meet in-person in order to connect.

A guest column was submitted by Lucas and Friends Foundation Board Chair, Amy Brimah to the Colorado Sun regarding the bond package. It has helped frame the conversation and Lucas thanked the DPL communications team and the Friends Foundation for their support on the issue.

Lastly, Lucas expressed that she hoped to see everyone at Booklovers in Bloom on September 10 at the Denver Botanic Gardens.

6. Report of the Friends Foundation. Jeff Riley

Riley reiterated that the social between the Friends and the Commission went very well and would like to make it an annual event.

The Foundation has been working on advocacy for the library and mobilized when the Central Library was dropped off of the most recent bond measure. Riley thanked the Commission and in particular Niyompong for their advocacy assistance. They will be meeting with the Mayor's office in a couple of weeks and while they don't think Central will make it on the bond measure there may be other opportunities for funding through the City.

The Foundation is doing well financially and performing better than the budget thus far and even better over last year, which was also a strong year. They have gotten some new estate commitments.

They have also hired firms to help with marketing and strategic planning and Riley will report about those things as they progress.

Booklovers Ball is September 10 and there are health and safety guidelines in place. They are asking guests to be vaccinated or have a negative COVID test within 72 hours and

are also requiring this of vendors. Riley is pleased the event will be outside and thinks it will be a success.

Riley shared some facts about the Friends book sales business. The Foundation processes over 15,000 boxes of books annually. That is approximately 450,000 books for a weight in the neighborhood of 500,000 pounds or 250 tons. They currently have more than 10,000 items listed on Amazon and the sales yield about \$200,000 each year. If you have books to donate to the Friends, please do and look the Denver Public Library Friends Foundation up on Amazon.

Martinez asked if the Friends Foundation sells gift certificates for the Amazon store and Riley said they do not but that is something to look into. Lucas also mentioned the Amazon Smile program that would allow customers to designate the Friends Foundation as a beneficiary to receive a percentage of customer purchases back.

7. Sustainable Funding Plan. Lynea Hansen

Laurie Mathews discussed that the Commission has been talking for a long time about how the library can achieve long term sustainable funding and how we can align governance with the charter for independence as we move forward. Mathews then introduced Lynea Hansen of Hansen Communications who the Foundation has hired to develop a task force and guide a process. Cody Belzley is Hansen's partner in the work. Hansen started in direct campaigns and for the last seven years was with Strategies 360 before starting her own firm. The Friends has also retained a law firm which has expertise in library districts and municipal libraries.

Hansen thanked Riley and the Friends for bringing her on board and said she is excited to engage with DPL. She and Belzley do this type of work a lot and help cities, counties, and organizations prepare to look at their future and the potential of having to go to the voters. The process will start with a task force of approximately 24 people from across the city. The task force is very diverse and takes into consideration age, gender, ethnicity, race, geography, and political viewpoints. The task force will meet monthly into the new year and then plan to have a recommendation that would then go to the City Council, Mayor's Office, Library Commission and Friends Foundation. Hansen noted the importance of keeping elected officials in the loop. Jeske has already met with the Mayor's Office and City Council members to make sure they know what the task force will be considering. The task force will focus on two areas. One will be governance and whether or not the library should become its own district, remain an independent agency of the City, or if there are other options. It will also look at funding structures and whether the library should remain part of the general fund, pursue a dedicated sales tax, or a property tax, or some combination. The task force will then look at those two components together to see what might be the strongest proposal. Hansen noted that no change is possible without the support of elected officials and the voters so the Foundation will also be engaging with a research team to do polling. This will help the task force understand what people want from their libraries, how supportive they are, and what they see as a future for libraries. All of that information will inform the recommendation.

The Task Force Executive Committee is: Jeff Riley (DPLFF Executive Director), Cathy Lucas, Laurie Mathews, and Michelle Jeske. The staff support for this committee in addition to Hansen and Belzley are Amber Lindberg, Erika Martinez and Bec Czarnecki. Sonya Ulibarri and Laurie Mathews are on the Steering Committee and Task Force.

Hansen encourages Commissioners to talk about the funding needs of the library if they are asked as well as the fact that we are putting together a task force and that there

are no predetermined outcomes. She also welcomed Commissioners to ask questions and to give feedback as the process moves forward.

Lucas thanked Hansen for the work and the Friends for their advocacy.

8. Report of the City Librarian. Michelle Jeske

Jeske also thanked Hansen for her work and expertise.

All 26 libraries are currently open and we are seeing circulation and visits trending up. We have also started hiring again although a bit slowly as we have to work with other City agencies to move positions forward. We are posting a lot of the positions internally only to give staff opportunities for new experiences and promotions. At some point we will also be posting more externally to add to our numbers. Also, thanks to the American Rescue Plan Act (ARPA) funding we have been able to re-engage with some part time staff to give them more hours. We are also starting to use on-call staff again to help bridge the gap while we get staffing levels back up. There are also a lot of teams that can't use on-call support due to the specialized nature of their work. There has been a fairly substantial restoration to our 2021 budget, which is primarily devoted to restoring vacancies.

We are currently rolling out to staff the 2021-2023 Strategic Roadmap the Commission approved. We are making sure there are opportunities for staff to not just learn more about it but engage with it. Teams will also be working to contribute to the roadmap.

Summer of Adventure is winding down and registration is closed. We engaged with 8,600 youth over the summer, gave out more than 1,300 summer meals and distributed more than 2,100 kits. After social isolation this contact is so important for the kids in our communities and Jeske thanked staff for all the efforts to connect. It was a more multilingual experience than ever and the activities guide was offered in English, Spanish, Vietnamese, Amharic, Arabic, and Somali.

Last Saturday, we celebrated our largest number of Career Online High School (COHS) graduates yet at an outdoor ceremony at the Montbello Branch Library. It was very well done and Jeske is appreciative of all the effort that went into planning and hopes Commissioners can attend one in the future.

There are three library projects included in the 2021 bond measure. Two of them are new branches that are in our facilities master plan. They are much needed assets in those neighborhoods. It also includes an expansion for the Hampden Branch Library. It sounds like the City Council is highly likely to refer these bond measures to the voters.

Even without the bond measure, we will be opening our 27th library, the first one since 2015, in the ArtPark complex in the fall. Jeske will keep you in the loop about the opening and we will celebrate the new name once the Commission approves that later this year. We have hired an internal candidate as the new senior librarian there and she is working on hiring staff in time for the opening and those are internal opportunities only at this time.

This continues to be a hard time for staff with ongoing uncertainty and the changing public health orders and mandates. It has also been really hot outside and not all of our buildings are equipped for that and something we need to address. We are working on new ways to communicate and engage with staff as well as connecting with City partners about what new public health orders mean for customers and staff. Looking at the fall, it is still difficult to consider in person programming.

There is also uncertainty about the 2022 budget, which is normal this time of year. We will present the Mayor's proposed library budget to the City Council at the end of September. The request we have is money for staffing and restoration of the training

budget. The Chief Financial Officer for the City has already said that expansions for agencies will be very limited in 2022 and 2023.

The ARPA funding has also not been fully distributed and the Mayor may recommend a use for that money alongside the 2022 budget process. The ARPA funding for the city is \$308 million dollars and 50% has already been distributed and the other 50% will come to the City in 2022. The City is in the process of distributing \$46 million for restoration of City services. \$17 million was for the elimination of City employee furloughs.

There is a Stimulus Advisory Committee with community members who are making recommendations to the Mayor. It includes 70% of funds remaining to be spent on the community and business, not necessarily for City agencies. There are two planned rounds for the remaining money. Round one will be around \$70 million and will likely go to housing, mental health, youth, digital equity, and a very small part for infrastructure. DPL asked for four digital navigator positions, outreach positions and a job program administrator and hopefully some of that will come to fruition. Round two will not be discussed until later this year.

Jeske and Riley continue to work on potential alternative funding from the City and have focused on Central because the case is so strong from the standpoint of being shovel ready and job creation. They are also emphasizing the existing Westwood Library. There has been a great amount of advocacy from Council and Jeske wanted to note in particular Councilmembers Kashmann, Clark and Kniech. Jeske thanked the Friends Foundation, Riley and all the Commission members who have helped with this advocacy.

For the sustainable funding efforts staff is working on what an ideal budget would look like for DPL. We will also be thinking about what an ideal agreement would like with the City whether or not we are part of the City.

Jeske concluded by again expressing her thanks for the support of the Commission, Friends Foundation, and staff.

Mathews and Lucas thanked Jeske and Lucas drew attention to Jeske's written report and the additional detail of the good work of the library.

9. Second Quarter Financial Report. Amber Lindberg

These are the financial reports as of June 30 2021. All of our branches are open as is much of the first floor of Central and the opening of the 27th branch is just on the horizon. Because of the economic decline over the last two years we have been reallocating existing staff and supplies for the branch at ArtPark. At the suggestion of the Budget Management Office, we may request a supplemental budget appropriation in 2021 to cover some of the cost of opening and operating the ArtPark branch. However, supplemental funding is not guaranteed.

Along with budget uncertainty, there is continued uncertainty around operations given COVID variants, vaccine mandates, increased indoor activities, schools reopening, and variable mask requirements in the metro area; these factors all impact the services we offer and our staffing levels in ways we can't predict and as a result there are also financial impacts.

Currently, our general fund spending remains very close to our budget target as we are halfway through the year. The reserve we set aside early in the year has since been reallocated to departments in the second quarter. This included \$680,000 of supplies and services dollars. Our budget team evaluated unfunded needs identified by department managers as well as resource needs to support the strategic roadmap. All of these

allocations have a spending plan and should be spent by the end of the year. We aligned all of these needs and supported the organization in the roadmap categories of:

- Space and Place: \$135,000
- Access and Enrichment: \$214,000
- Culture and Organizational Health: \$304,000

Lindberg noted the special trust fund and grant funds, calling attention to the fact that these fluctuate throughout the year and depend on the purpose and timing of the funding and these fund sources do roll over.

She went on to talk a little more about ARPA and that it will be responsible for restoring some of DPL's funding. Our understanding is that the funding we have been approved for from ARPA will be ultimately funded long-term by the City. You will see the ARPA funds coming in more in the third quarter.

Martinez asked about additional funding to help with awards the library gives and a few options for how that funding could be achieved were discussed. Lucas thanked Lindberg for her report.

10. Approval of Meeting Space Policy Changes. Nikki Van Thiel

Nikki Van Thiel brought forward the proposed changes to the meeting room policy. The changes proposed align the meeting space policy with our new mission, vision, and values. Our new mission replaces the old one and small updates were made; for example, changing the word equal to equitable. The phrase "on a first come first serve basis" was added for clarity as that had been our procedure but it had not been explicitly indicated.

Upon motion by Martinez and second by Mathews, the changes to the meeting space policy were approved.

11. EDI Plan Presentation. Ozy Aloziem (see attached presentation)

EDI Manager Ozy Aloziem noted that she is excited to talk to the Commission about this plan. The Mayor's Office of Social Equity and Innovation asked each City agency to develop a racial equity plan and include goals and strategies to eliminate racial inequity and promote equity aligned with goals they put forth.

For DPL's plan we are race explicit not race exclusive which means while we explicitly focus on racial equity we do not do so to the exclusion of other equity issues. Aloziem is the manager of this plan but it is a collective effort and so other staff own various pieces. This work is also very aligned with our organizational themes of space and place, access and enrichment, and culture and organizational health. Aloziem has been working with Kirsten Decker, manager of strategy and evaluation, to make sure our EDI plan and the Strategic Roadmap are aligned. Aloziem then moved through a presentation that outlined our philosophy, framework, and strategies for doing this work.

Commissioner Nathan lauded Aloziem for her work and how clear and concrete it was in addition to being one of the most impressive and thoughtful implementations of EDI work he has seen. The other Commissioners echoed these sentiments and thanked Aloziem for her leadership on EDI work both within the organization and in the community. Commissioner Chong asked about evaluating the programs we have started already. Aloziem said she is doing tracking and will have an intern starting who can help promote and measure as well as work with a consultant on this as well.

12. Other Business.

NA

The meeting was adjourned at 10:04 a.m.

Minutes submitted by Bec Czarnecki on behalf of Carlos Martinez

Equity, Diversity, & Inclusion Strategic Planning

Commission Update | August 2021



DENVER PUBLIC LIBRARY

City & County of Denver City-Wide Equity Goals

Goal 1

Denver will be an inclusive employer where city staff are valued, supported and given the tools to advance social equity, race and social justice.



Goal 2

Denver will be an inclusive city that integrates social equity, race and social justice into policies, practices, programs, and budgetary decisions to create equitable outcomes.



Goal 3

Denver will be an inclusive government that effectively engages the community to create equitable outcomes.



Goal 4

Denver will use nationally recognized research and data-driven practices to support the city's progress toward social equity, race and social justice.

Leading with Race

We are race **explicit** not *exclusive*

Race is the most significant factor affecting inequity in the U.S.

Understanding racism leads to better understanding other forms of oppression

What is Racial Equity?

*Racial equity is a **systemic endeavor**, resulting in **equitable opportunities** and **outcomes** where race/ethnicity can no longer be used to predict life outcomes, and outcomes **for all groups** are improved.*

-Government Alliance on Race and Equity

Operationalizing Racial Equity

Understanding

The history of racism and the system of white supremacy and the larger sociopolitical and historical context of which we are part of.

Awareness

of who we are and how that impacts our worldviews, relationships, perspectives, experiences, and behaviors.

Knowledge

of and appreciation for others' social identities, cultures, and perspectives, and understanding their biases and internalized inferiority and superiority.

Working collaboratively

in right relationship and accountability with a diversity of people for collective change.

Engaging

in dialogues about racial equity issues.

Operationalizing Racial Equity (cont)

Centering

Black, Indigenous, and other People of Color and building community, the cultural, economic, and political power of Black, Indigenous, and other People of Color.

Identifying & addressing

interpersonal and group issues in real-time by choosing appropriate interventions or actions to create environments that foster racial equity and inclusion.

Implementing

interventions that focus on racial outcomes, use an intersectional analysis and that impact multiple systems.

Dealing

with conflict due to cultural differences and the dynamics of racial inequity.

Committing

to ongoing self-reflection, self-education and personal growth.

Equity, Diversity & Inclusion Priorities

- **Organizational commitment**
 - *What is our commitment to this work and where does that commitment live?*
 - *How is it communicated externally and internally?*
 - *How are we holding ourselves accountable to it?*
- **Social Impact**
 - *What impact are we having on our community?*
- **Training & Evaluation**
 - *How are we building & maintaining EDI competencies in staff?*
 - *How are we assessing ourselves and our equity efforts?*
- **Library access**
 - *How are our customers accessing our services?*
- **Staff inclusion & internal equity**
 - *How are we fostering a culture of inclusion and belonging?*
 - *How are we ensuring internal equitable practices?*



Organizational Commitment

Strategy 1

DPL will develop a five-year equity, diversity, inclusion action plan that will set forth specific, measurable goals for increasing DPL's diversity, equity and inclusion. This plan will allow DPL to change inequitable practices, structures and policies, the attitudes that drive them, and will enable DPL to provide opportunities for every person in the Denver community to thrive.

Strategy 2

DPL will incorporate an EDI lens into library policy development and review process in order to ensure equitable practices, structures and policies for customers and staff.

2021 EDI Listening Tour

From July 2021- October 2021, the E-team will be conducting a system wide Equity, Diversity, and Inclusion Listening tour. The E-team would like to learn:

- The work EDI each team/department has done.
- What EDI projects each team/department is currently working on
- EDI goals each department/team has.
- What questions teams/departments have about supporting our EDI efforts.
- What supports are needed to advance EDI efforts.

Social Impact

Strategy 3

DPL will intentionally assess its social impact on Denver's youth population through the Youth Belong Task Force and the development of a youth services plan grounded in equity, diversity & inclusion values.

Library Access

Strategy 4

DPL will build a Digital Inclusion Plan to guide the library's efforts in providing technology access and training to DPL customers.

Strategy 5

DPL will leverage its mobile services and outreach department to provide the tools for the library to respond to community needs and aspirations by reducing access barriers to library service in neighborhoods without library access, providing whole library services to priority populations, and increasing staff competency in creating community connections.

Strategy 6

DPL will build a Language Access Plan to guide the library's efforts in providing high quality services and materials to DPL customers who speak languages other than English.

Staff Inclusion & Internal Equity

Strategy 7

DPL will develop a trauma-informed culturally responsive wellness model that will encourage staff to maintain their wellbeing in order to meet community needs. Promoting wellness and wellbeing is integral to promoting an inclusive work environment where all staff can thrive and serve DPL customers to the best of their ability.

Strategy 8

DPL will contract with an organization to provide HR and inclusion consulting services and recommendations related to DPL's Human Resources team structure and functions as well as how feedback, concerns and complaints are reported and handled across the organization as part of its efforts to build an equitable and inclusive environment.

Culturally Responsive Wellness Model

Goal: to promote wellness & wellbeing as an integral part of an inclusive organization.

Components:

- Normalizing wellness conversations
- Racial Healing Circles
- Wellness assessments
- Mental Health Consultant
- Shine app
- Trauma informed leadership training
- Employee resource groups
- Wellness hours (has not been piloted yet)



Training & Evaluation

Strategy 9

DPL will create EDI competencies and develop central equity, diversity and inclusion education and training resources designed to develop staff skills and behaviors that ultimately will enhance our organizational culture and customer service.

Strategy 10

DPL will launch the Intercultural Development Assessment and Training Pilot Program for DPL staff in leadership roles with the ultimate goal of administering the Intercultural Development Inventory (IDI) to all staff. The tools are designed to assess intercultural competence which is necessary for fostering an inclusive work environment.

Institute of Museum and Library Services Laura Bush 21st Century Librarian Program Award

IMLS received **127** applications requesting **\$36,584,136** and selected **39** projects to receive funding totaling **\$10,465,420**. We received the full **\$248,948** we asked for which, over the course of two years, will support:

- 1 FTE Project Coordinator
- EDI 5-Year Strategic Planning
- Culturally Responsive Wellness Model Evaluation
- Comprehensive EDI training for staff
- EDI Library Leaders Cohort Pilot
- EDI Symposium

Thanks!

Questions?
Comments?
Concerns?

denverlibrary.org



DENVER PUBLIC LIBRARY

Agenda Item 5

Requested Action: Approve

Byers Branch Renaming

The Renaming Community Committee is recommending that the Library Commission rename the Byers Branch to Thunderbird Man *P'awh-Sote K'oot-Tho-Kee* (John Emhoolah Jr.) Branch.

About Thunderbird Man *P'awh-Sote K'oot-Tho-Kee* (John Emhoolah Jr.)

John Emhoolah, Jr. was a Kiowa and Arapaho and a descendant of survivors of the Sand Creek massacre. He was born in Lawton, OK on October 12, 1927 to John Emoolah, Sr. and Matilda Aquodle Emhoolah. Mr. Emhoolah was raised on the family homestead near Anadarko, OK. He earned his high school diploma from Riverside Indian School and then received a bachelor's degree in Education from Wichita State University. In 1951, Mr. Emhoolah married Geneva Yeahquo in Anadarko. From 1950 to 1952, Mr. Emhoolah served in Korea with the Army's 45th Thunderbird Division, B Battery, 158th Field Artillery.

Mr. Emhoolah continued his support of American Indian veterans by serving on the National Native American Veterans Memorial Advisory Committee to create a national memorial for all to learn of the proud and courageous tradition of service of Native Americans in the Armed Forces. The memorial was dedicated on the National Mall in 2020. Shortly after leaving the military, he worked for Boeing as a draftsman engineer in Wichita, KS and Everett, WA.

In 1970, Mr. Emhoolah began his educational career in Seattle, WA as Director for the Seattle Public Schools Indian Education Program and soon became the Assistant Dean for Green River Community College in Auburn, WA. During this period, Mr. Emhoolah held the position of Professor for the University of Washington and created the Native American Studies program. He was the co-founder and the first Chairman for the United Tribes Indian Foundation, founder and the first Chairman for Seattle Indian Health Board, and was founder and President of the Northwest Inter-tribal Club where he helped organize large national tribal gatherings.

In 1975, Mr. Emhoolah took a position with the American Indian Higher Education Consortium in Denver that lobbies the government for better funding of tribal colleges. He began working at the American Indian Center in Denver and went on to serve as executive director of the Center during the early 1990s. During his time there, he focused on native music and oral history education for indigineous children.

In 1997, he became director of the Adams County Five Star Schools Indian Education Program. His focus was conveying to students the importance of Native American history and culture. After retirement, he continued to work with educational institutions to convey

the importance of proliferating Native American studies programs.

He co-founded the Denver March Pow-wow and served as an advisor to the Native American Research Group at the Denver Museum of Nature and Science, Denver Mayor's Advisory Council, University of Colorado, Tallbull Memorial Council, Tesoro Cultural Center, History Colorado, and other similar organizations. Mr. Emhoolah passed away on April 21, 2021 at the age of 91. Before Mr. Emhoolah passed, he gave his name to another relative, as per tradition. His family gifted him with the name Thunderbird Man.

Agenda Item 6a

Requested Action: Approve

**A RESOLUTION OF APPRECIATION FOR CARLOS MARTINEZ**

The Denver Public Library Commission wishes to recognize our colleague and friend, Carlos Martinez, for his exemplary service to the Library Commission and the Denver Public Library. Carlos joined the Commission in November 2016 and has performed his duties with great insight and commitment.

Carlos' contributions to the library and our Denver community are numerous. He has effectively advocated for the library and donated time, talent and resources. He served terms as Vice President and as President. His guidance, leadership, and humor were appreciated and vital through multiple challenges and opportunities.

Martinez has lent a keen eye to the finance committee, served as the Commission liaison on the Latino Awards committee, and attended countless meetings, events, and presentations. He helped lead improvements to Commission by-laws and guided the Commission to be more strategic including creating an Executive Committee structure.

During Carlos' tenure and with his help, the library developed a new set of values and a strategic roadmap to guide us into the future. The library also participated in a successful process leading up to a major bond measure that awarded \$69.3 million to DPL, and fines were eliminated for customers. In his advocacy, Carlos has also helped set the stage for more sustainable funding and will now participate in a community leader role on the sustainable funding task force.

We extend heartfelt thanks and appreciation to Carlos Martinez for his dedicated service to the Commission, the Denver Public Library, and the people of Denver.

Unanimously approved, October 21, 2021.

Agenda Item 6c

Requested Action: Review

2021 Library Commission Standing Committees

<ul style="list-style-type: none"> • Cathy Lucas • Rachel Vagts • Joe Gosalvez 	The Selection Committee usually meets in early May. Meets as needed (usually once) to choose honoree and prepare for late summer event.	Eleanor Gehres Award
<ul style="list-style-type: none"> • Michelle Jeske • Cathy Lucas • Sonya Ulibarri • Laurie Mathews 		Executive Committee President Vice President Secretary
<ul style="list-style-type: none"> • Cathy Lucas • Carlos Martinez • Michelle Jeske • Amber Lindberg 	In general meets once or twice in June.	Finance
<ul style="list-style-type: none"> • Zi Chong replaced Laurie Mathews mid-year 	Meets approximately bi-monthly at Central Library or online. Dates and times TBA.	Friends Foundation Board and Advocacy Committee
<ul style="list-style-type: none"> • Open Commission seat • Terry Nelson • Hadiya Evans • Olivia Gallegos • Consuelo Cosio 	Committee meets several times per year to set a timeline, solicit and review applications, select awardees and plan event. Event held first week of February at Blair-Caldwell	Juanita Gray Community Service Award
<ul style="list-style-type: none"> • Sonya Ulibarri • Erika Martinez • Consuelo Cosio • Nicanor Diaz 	Starting in June, the committee meets twice to solicit and review applications, select awardees and plan event held at Gonzales in September.	Latino Awards
<ul style="list-style-type: none"> • Jehan Benton-Clark • Michael Niyompong • Ozy Aloziem • Michelle Jeske 	Commission support of DPL's EDI efforts	Commission EDI Coordination
<ul style="list-style-type: none"> • Cathy Lucas • Jehan Benton-Clark • Erika Martinez 	Working on the possibility of renaming the Barnum and Byers branches.	Branch Renaming
<ul style="list-style-type: none"> • Cathy Lucas • Laurie Mathews • Michelle Jeske • Jeff Riley 	Leading efforts on a weekly/bi-weekly basis together to plan for and prepare materials for community task force	Sustainable Funding Executive Committee
<ul style="list-style-type: none"> • Sonya Ulibarri • Laurie Mathews • Michelle Jeske • Jeff Riley • Brittany Morris Saunders • Mark Ferrandino • Erika Martinez 	Oversees the work of the task force	Sustainable Funding Steering Committee

Agenda Item 8

Requested Action: Receive Report

October 2021 City Librarian Report

Dates to Remember

October Library Updates

COVID Response

Central Library

Collections, Technology and Strategy

Communications & Community Engagement

Equity, Diversity, & Inclusion

Finance & Facilities

Human Resources

Neighborhood Services

Stories of Impact

Dates to Remember

- November 13, Byers Library Renaming Celebration, 2–4pm
- December 1, DPLFF Holiday Lighting Party, 4:30–7:45pm
- December 1, Dr. Gail Parker, 12 p.m. Online

October Library Updates

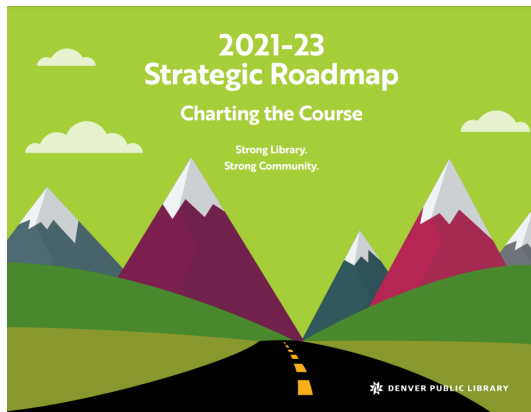
Hispanic Heritage Month

Denver Public Library celebrated Hispanic Heritage Month with special programs and events September 15 through October 15.

The annual Latino Community Service Awards were held on Saturday, Oct. 9, at the Rodolfo “Corky” Gonzales Branch Library as part of the celebration. Established in 2002, the Latino Community Service Awards recognizes Latino leaders who have made a deep and lasting impact on the city and state.



DPL Publicly Releases Strategic Roadmap



We recently released our [Strategic Roadmap](#) and [Action Plan](#) to the public! The Strategic Roadmap is rooted in our mission (Together, we create welcoming spaces where all are free to explore and connect.), vision (A strong community where everyone thrives.), and values (Welcoming, Curiosity, Connection, Equity, and Stewardship). The Strategic Roadmap will help us ensure that the library is a place that both welcomes community in our spaces but also meets our diverse communities where they are, reimagines our spaces to reflect community use, and ensures we focus on the well-being of internal staff culture while remaining responsible stewards of public funds.

Byers Branch Library Renaming Effort

The Denver Public Library has continued community engagement in an effort to rename the Byers branch. This effort stems from research that William N. Byers was a supporter and contributor of the Sand Creek Massacre. The community’s selected name will be discussed in the October Commission meeting. A community celebration is planned for November 13 from 2-4pm.

Branch Library at ArtPark Naming Efort

There is a community committee leading the naming effort for the new branch library at ArtPark. The community submitted several names for the new branch and now the committee will work to select names for public vote...stay tuned for voting opportunities.

COVID Response

Since our last meeting, we've continued to make changes in response to ongoing COVID-19 concerns. All City employees were required to be fully vaccinated or approved for an exemption by September 30. We had several resignations related to this public health order and one staff member out of compliance. Staff members with approved exemptions must wear masks at all times inside the library and get tested weekly. We also began requiring all staff members to wear face coverings in public spaces during open hours in order to help prevent spread to unvaccinated populations including children not yet eligible for vaccinations. We continue to pay attention to local conditions and public health guidance. Dr. Bob McDonald, Director of Denver Public Health and Environment, will be available to answer questions for staff in October. Meanwhile, we have begun offering additional public programming, including indoors, with some new guidelines put together by a staff team.

Staff appreciation week was a little different this year due to budget reductions and COVID. Teams got together to watch a video of general staff appreciation, years of service recognition and individual staff and team awards such as employee of the year and awards focused on our five values. It was still a lot of fun to celebrate each other!

Central Library

Central opened part of the first floor to the public on July 18. Limited services are available to customers Sunday through Thursday 1-5pm. The limited hours allow for loud and invasive construction projects in the mornings and on Fridays and Saturdays. The renovation remains on schedule with public restrooms and two of six elevator modernizations completed soon.

The Community Resources Team has recently gone through some significant changes in 2021, with several people moving on to different roles in the City. We received a Caring 4 Denver Grant as an effort to combine mobile outreach with community services and tech support. The grant added two staff members to support this effort.

The Community Connect Space at Central is open from 1-3 Monday-Thursday. The team is collaborating with the Denver Outreach Court to provide this service the 4th Wednesday of the month at Central. Books and Borrowing, Security, Community Technology Center (CTC), and Custodial Staff have also been instrumental in making this happen. We are providing Mobile Outreach Court once a month for Safe Outdoor Space sites with the court team as well.

Children's Library (CHL) staff continues to support Mobile Services, indoor services at the Central Library including our new "boutique" children's area in Schlessman Hall, cover shifts at branches and provide virtual services. We've also started #ConstructionKids, a twice a month series to provide updates about the renovation and relocation of the Children's Library at Central. We'll be highlighting the construction progress, learning about different jobs and careers in STEM, and of course, exploring books about building and construction.

Special Collections and Digital Archives (aka Western History & Genealogy and Blair-Caldwell African American Research Library) is continuing their diversity audit of their archival collections. We have recently been experimenting with new options for working with classroom groups during Central's closure. This has included virtual class visits and going on the road to meet with students in their classrooms. Our temporary research room remains busy with customers.

Books & Borrowing (B&B) librarians are busy staffing the Info Desk in Schlessman Hall where they provide reference and reader's advisory services. When they're off desk, they fulfill Personalized Reading Lists and run programs.

Borrower Services continues to support curbside and window hold service along W. 13th Ave.

B&B Clerks continue delivery of top notch circulating services despite the Sept 1 retirement of our long time Borrower Services Supervisor. Lead Clerks are deftly guiding staff through workroom disruption and adjusted processes as we await fulfillment of that position. B&B Shelves remain the glue holding our collections together, ensuring items are returned, sorted and shelved where staff can find them for customers.

The CTC continues to offer monthly technology virtual programs and virtual tech help appointments. Many of our tech help appointments lately have helped people get started with the new circulating Chromebook and hotspots. The CTC team staffs the mini-CTC on the first floor at Central.

Reference Services continues to staff AskUs chat reference which provides 24/7 availability to customers. As of September 2021 we're averaging 1201 chat sessions per month and 889 email responses and chat follow up tickets per month. Switchboard staff mostly working from home during the Central renovation are answering an average of 2304 calls monthly in 2021. Mail reference, which largely serves the incarcerated, is averaging 182 letters answered/month, a 24% increase over our 2020 average. Reference Services provides reference skills training to staff system-wide and we continue to work on increasing staff comfort level with vulnerable customer questions to help reduce some of the demand on CR staff. In September, we offered Reference Roundtable classes for staff on Legal Resources in the absence of Colorado Legal Services' previously robust online directory, DRCOG's Area Agency on Aging and the new Benefits.gov master portal for accessing government benefit programs at the federal, state and local level. Reference Services posted Staffweb Ref Skills blogs in September to assist staff with helping customers with affordable housing needs and to promote awareness of Udemy courses available in languages other than English. Reference Services has also partnered with Nate Stone (Technology Education and Access/Digital Inclusion) and CR on updating the CR Flow Chart that helps staff find the best resources to help vulnerable customers with frequently asked questions and better know when a referral to CR is truly needed.

Collections, Technology and Strategy

The Collection Development Office (CDO) is working diligently to order materials with 2021 publication dates. All orders will be in by the end of October. We are watching supply chain

issues carefully. CDO will be visiting ArtPark to set up the collection in preparation for opening. New children's collections of Amharic, Tigrinya, Somali, and Arabic books are coming in and the catalogers and processors are working to get the new materials in circulation. Branch magazine renewals for 2022 are in progress and CDO is working with staff on budgets and selection. We are happy to reinstate branch magazines after a break during COVID.

We are in the process of hiring a Senior cataloger and are happy that two additional positions are going to be filled: a 20 hour Interlibrary Loan clerk, and a 20 hour assistant cataloger.

We continue to partner with Denver Economic Development Opportunity (DED) to increase our hotspot and chromebook checkout and giveaway program through ARPA funding. In addition to expanding and solidifying the checkout program, we aim to focus on devices to give away to targeted communities. In addition, we are exploring opportunities to continue funding the program after the initial hotspot subscription period expires in 2022.

Nearly 300 of our staff members have engaged in the DPL Road Trip - an interactive set of activities aimed to connect staff with our strategic plan and each other. This is a crucial step as we move from development to implementation of our Charting the Course work.

Communications & Community Engagement

Communications

The team has begun working with a consultant on a language access plan for the library. This plan will guide the library's efforts in four key areas: (1) Language access, including facilities, digital tools (website, social media), programming, and library collections; (2) Communication, including best practices for marketing, promotional materials, digital offerings, advertising and wayfinding; (3) Customer service, including access to staff via in-person and digital methods; (4) Staff engagement and training related to the recommendations.

The team continues to support system wide efforts including the Career Online High School graduation in August, Hispanic Heritage Month and the renaming of Byers. The team led the planning and implementation of the Latino Awards held in October which included an in person ceremony with an online option. We are currently supporting the naming of the new branch at ArtPark, Juanita Gray Awards and Blacks in Colorado Hall of Fame. The team also has begun using Muck Rack, a centralized PR management platform that helps our team track, collaborate and measure success. Check out the [media report](#) for this month.

We welcomed a new team member in September. Christina Wootton is the new internal communications specialist focused on developing and implementing internal communications strategies and supporting several key efforts including completing a new internal communications plan.

	August	September
Number of Monthly Media Requests	5	3
Number of Stories per Month (DPL focused only)	39 stories + mentions equalling \$344.05K in advertising equivalency	53 stories + mentions equalling \$450.19K in advertising equivalency
Year to date - Stories	650 equalling \$31.18M in advertising equivalency	

Marketing

The Marketing team has also been engaged in a variety of systemwide efforts by providing marketing collateral to the library across all branches and departments. For Hispanic Heritage Month, the team worked on introducing a limited edition design of library cards. New customers can choose one of two cards and existing customers are able to switch out their cards for new ones.

Our social media following continues to grow. Please see below for current data. The most successful post (including impressions and likes) was on FB: [Your library card now gives you free access to the Denver Tool Library](#). It's the highest performing post YTD with 968 reactions, 96 comments, 1,226 shares, 233 likes, 7 replies, 50 retweets on Twitter



Social Channel	Following as of DATE
Facebook	21,243
Instagram	8,142

Twitter	16,414
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Partnerships

Partnerships are currently being created for early 2022. A partnership with Tattered Cover and Colorado Public Radio is being finalized for Winter of Reading which will include events, promotion and an in kind sponsorship. We also developed a partnership with Rocky Mountain Wild to host the Colorado Bat Watch citizen science project at the Montbello Branch Library in 2022. We are also partnering with University of Denver for Fireside at Five conversations on topics including: immigration, sustainability, housing and incarceration and re-entry.

	August	September
Number of grants submitted per month	5	4
Total amount of money requested per month	\$1,216,133	\$932,339
Total # of Grants received - Year to Date	12	
Total Amount Received - Year to Date	\$1,460,300	

Community Engagement

We continue to partner with Denver Health for mobile vaccine clinics to serve community members. We have two upcoming clinics at Hampden Branch Library on 10/22 and at Hadley Branch Library on 10/26. We are hosting two community conversations at Windsor Gardens (residential 55+) in November, focused on diversity, equity and inclusion. These will be our first in person conversations since the pandemic started.

Mobile Services & Outreach

Our mobile services and outreach team is returning to schools and visiting locations with 40% or more students receiving free or reduced lunch and do not have a library or library staff on site. The team also returned to programming at the Denver Women's Prison and twice monthly visits to the parole office to provide library services to folks returning from incarceration.

	August	September
Number of stops per month	167	161
Number of customers served per month	1,835 (older adult not included)	1,773 (older adult not included)
Number of book giveaways	2,016 (circulation not included)	1,303 (circulation not included)
Number of Materials Circulated	1,241	1,412
Total number of customers served - Year to Date	18,853 (not including older adult stops)	
Total circulation - Year to Date	9,265	

Equity, Diversity, & Inclusion

The EDI manager is working with Programming Services to conduct a presenters' audit. It's important for us to have a baseline understanding of the programming we've been able to provide over the past 5 years in order to set goals for increasing diversity of content and programmers so that they are more representative and responsive to the needs of our customers. This is the goal for this audit of our presenters.

A new Racial Equity Intern joined the EDI Department. Raissa Ames is currently in her concentration year at the Graduate School of Social Work and her focus is organizational leadership and policy work. Her internship will be centered around trauma-informed care and how incorporating that into the culturally responsive wellness model can create not only a healthier work environment but healthier employees. She is specifically going to be focusing on evaluating the effectiveness and impact of these initiatives not only as a way to support DPL employees, but DPL as an organization. She will be assessing how staff have interacted with the collective care circles, wellness hours, the MHCD consultant and the Shine app.

DPL launched the Wellness Hours Pilot Program as part of our commitment to being a trauma-informed and culturally responsive organization as well as a recruitment and retention strategy. The intended purpose of the Wellness Hours pilot is to support our staff in their journey towards wellness. At DPL, we are committed to prioritizing employee wellness because employee wellbeing is integral to our organizational health and is important for maintaining an

inclusive work environment. These hours may be used for activities supporting the prevention, treatment, and/or promotion of one's physical, mental, and/or emotional well-being.

The EDI and Strategy & Evaluation department continue to work very closely together to increase familiarity and understanding of EDI and strategic planning efforts. The managers of these departments facilitated a discussion about our strategic planning efforts at the most recent leadership team meeting.

Finance & Facilities

Finance

Budget season is winding down with our final presentation to the City Council in September. The City Council will approve a final budget in November and DPL's next step is working with department managers to prepare 2022 budget management plans before the end of the year. Finance has worked with HR to create new positions to begin filling vacancies in the General Fund along with those allocated through the American Recovery Plan Act (ARPA) funding. To date we have begun recruitment of 27 ARPA positions which is almost half of the reallocated positions. Quarter 3 involved the completion of the annual asset inventory and work with sustainable funding scenarios. There has also been a lot of grant work this past quarter with all levels of grant funding; Federal, State and Special Trust. During the last few months two grants ended, four new grants began and multiple grants renewed; we are fortunate to have this supplemental funding though it requires a lot of administrative support to keep them moving. Grant work is coordinated with the Communications & Community Engagement team to review contracts, set up grants in the accounting system, analyze spending and prepare financial reports

Facilities

The Facilities team is busy filling positions that have been vacant for awhile across the maintenance, delivery and custodial work groups. Several positions are currently posted and we recently hired a Multiple Trades Supervisor, Utility Worker, and a Custodial Lead. We are very excited to welcome these new team members! The team is doing our part in readying the ArtPark branch by delivering and setting up furniture, installing key and alarm systems, ordering custodial supplies, and coordinating with the many stakeholders to ensure reliable maintenance of the space. The Facilities team is getting ready for cold weather winterizing irrigation systems, starting up boilers and readying snow removal equipment. Facilities staff is also participating in bond renovation project kick-offs as we are entering design at four more locations; Athmar, Barnum, Pauline Robinson, and Schlessman libraries.

Security

With the Central Library open reduced hours and Security's limited staffing, we've focused on ensuring our team's training requirements are fully up to date with refresher Narcan Use Procedures, American Red Cross First Aid/AED/CPR, and Defensive Tactics training classes. We have also had 3 team members complete American Red Cross Instructor training to increase our number of in-house instructors to 5. Security is also very involved with our library staff working group "Youth Belong @ DPL", collaborating on methodologies and responses to assist

staff members with options to help reduce/eliminate our number of youth exclusions. We will soon be selecting a security team member to be our Branch Security Supervisor responsible for coordinating safety and security procedures, recurring training, and operational performance at all branch locations.

Human Resources

Fall is the busiest time of year for our HR Team and includes key projects such as performance reviews, open enrollment, and staff appreciation. This fall also saw a return to recruitments with multiple positions posting each week.

Human Resources was responsible for key components of the vaccine mandate that saw more than 99% compliance. This included working with other important groups in our spaces including volunteers and presenters.

Human Resources has been leading the planning for our 10/13 all staff appreciation events that happened across our locations. This event includes staff awards and service rewards for years worked at the library.

The Operations and Learning subteams were also involved in the rollout of Wellness Hours for DPL staff.

Finally, the HR Team continues to participate in an external HR assessment. We also anticipate the posting of the HR Director position within the week.

Neighborhood Services

Branch Services

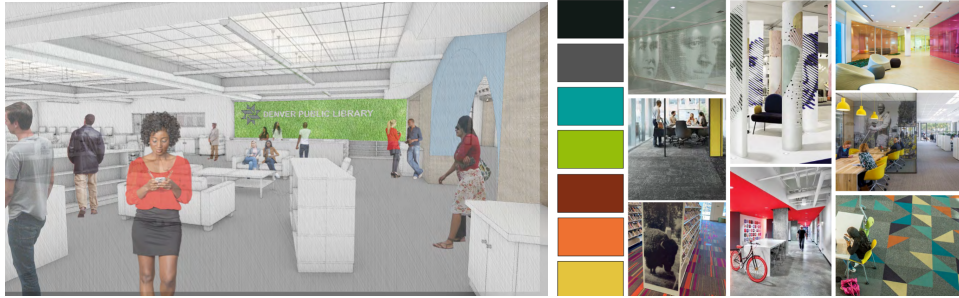
Operational Highlight: Preparedness Ambassadors

This past year we started a Preparedness Ambassador program for the branches. Each location now has assigned an ambassador to be the contact person in the branch for any changes to safety and emergency procedures. They are responsible for being versed in procedures and community with their team members and keeping safety top of mind.

A reminder that our community meeting rooms opened to the public again in September and can be booked free of charge with a library card for groups of more than 4.

Bond Renovation Updates

The design is complete for the Blair-Caldwell African American Research Library and we expect to close for renovation Q2 of 2022 and reopen to the public Q1 of 2023.



ACCENT



The architecture firm Anderson Hallas Architects has been selected and community engagement will be facilitated by Celia Herrera for both Athmar and Pauline Robinson. We are just beginning to meet with the community later this month.

The architecture firm Studiotrope Design Collective has been selected for both Barnum and Schlessman.

ArtPark celebrated the opening of the adjacent park and renovation of buildings over the weekend of September 24. The library participated with a used book sale with the Friends Foundation, family storytime, bookmobile, sweet treats for Hispanic Heritage Month, and making activities. We are looking toward the end of November for our opening. We are continuing to hire staff for this location and the team is currently moving in the furniture, collection, and IT equipment.



library participated with a used book sale with the Friends Foundation, family storytime, bookmobile, sweet treats for Hispanic Heritage Month, and making activities. We are looking toward the end of November for our opening. We are continuing to hire staff for this location and the



Bear Valley celebrated its 50th anniversary. Staff planned a wonderful community event by highlighting the location's beginnings and history over the years. There were passive activities, musical entertainment, and opportunities for the community to connect.

Cherry Creek The Cherry Creek North Neighborhood Association selected the location as one of the beneficiaries of its annual Sip & Savor event and the Friends Foundation received a donation of \$3,500.

Cultural Inclusivity

We are wrapping up our Hispanic Heritage Month programming with an event at the Aztlan Theater on Friday, October 15. This year we did about 21 programs throughout the library system with some of the most popular ones highlighting different foods from Latin American countries.

Youth Services

We held our first Steering Committee meeting for the Youth Services Roadmap on October 6. The group of DPL staff, community partners, community members, and young people gave input on draft outcomes for the plan. The committee will meet two more times this year.

The Early Learning Department is working with branches on transitioning to indoor storytime starting in November. COVID safety measures will be implemented, including capacity limits and social distancing.

Older Adult Services

The Unboxed series, a digital storytelling program that connects LGBTQ youth with LGBTQ older adults is starting and will be a 6 week program. We just started the Photography, Memory, and Nature program with the Denver Botanic Gardens. The intergenerational program connects DU students with older adults in the community through the catalyst of photography. This four-week program will culminate in an exhibit at an art gallery in the tech center. Next week, we are starting a program called Rethink, Rebalance, and Rebuild -- Navigating Life and Work After 50. The program is being led by two social workers and is designed to help people who are experiencing transitions in life and employment figure out their next steps. November is National Family Caregivers Month and we will be doing a series of how-to classes for family caregivers.



Stories of Impact

Blair-Caldwell has hosted two in-person vaccine clinics and hosted the vaccine bus in our parking lot monthly since July. As of today, our efforts (in partnership with CDPHE) have allowed 495 people to become fully vaccinated against COVID-19! We are so excited about this and knowing that we are reaching out to vulnerable populations and communities through these efforts! - submitted by staff via Stories of Impact

It was so affirming to see our programming efforts reflect how much we love and value our community from this Google review: "Recently went to a poetry and writing workshop hosted by the Poet Seth based on Homer's Odyssey. An excellent presentation with music and a chance to discuss his work and the parallel drawn to our lives. A very nice library and professional staff make this very appealing and community oriented. Highly recommended! submitted by Mark Lane" - submitted by Virginia Village staff via Stories of Impact

When the 2021-2022 school year began, staff members at the Rodolfo “Corky” Gonzales branch expected to see regular teen users after school, not in the mornings. However, well into the month of September two teen brothers kept coming in every morning to use computers all day long. Over the course of several weeks, Gonzales staff members Laura Young, Rosanna Hernández, Jaime Rico and others talked to the brothers to build rapport, give them snacks, and listen to their story. It was a delicate balance to respect the privacy of the brothers while also figuring out how to best help them. The brothers wanted to be in school, but couldn’t because they had no school supplies or a ride to get there – bus passes are something their family can’t afford. Jaime got them both backpacks filled with school supplies and bus tickets. Now, the brothers come every day after school to use the computers, get a snack, and hang out. -submitted by Gonzales staff via Stories of Impact

Agenda Item 11

Requested Action: Receive Report

**DENVER PUBLIC LIBRARY****Q3 2021 Financial Report**

This report includes unaudited financial statements for the Denver Public Library (DPL) year-to-date activity as of September 30, 2021. The purpose of these statements is to inform the Library Commission of DPL's financial activities and to demonstrate compliance with the 2021 Budget approved by the Library Commission.

Budgetary funds managed by the library include the General Fund, Special Trust Fund, and several grant funds. This report provides information on budget and actual activities for all DPL funds for the 2021 fiscal year. Library management has authority to make budgetary adjustments between lines in the General and Special Trust fund during the fiscal year to reflect operational changes. However, grantor approval is generally necessary prior to budgetary adjustments between lines in grant funds.

The total amount of the General Fund budget remains unchanged throughout the fiscal year unless a formal budget amendment is adopted by City Council. Library management may adjust the total amount of the Special Trust Fund budget, though total changes of 10% or greater require approval by the Library Commission. Grant fund budgets may change during the course of the fiscal year as new grants are received.

One indicator of sound budget management is spending as close to our allocated General Fund budget as possible without overspending. All remaining General Fund budget is returned to the City on December 31, and excessive over- or under-spending of the total budget allocation may imply ineffective resource management.

COVID-19 forced the closure of our libraries beginning March 12, 2020. Social distancing requirements, increased physical safety protocols and providing services in a modified way resulted in a very different approach to budgetary spending in 2020 and 2021. In-person services were halted while downloading collection materials, standing up virtual programming and telephone services, and focused community outreach intensified. As of the date of this report, all 25 branches are open for in-person services as is part of the first floor of Central Library; curbside services also continue as a service option for customers. A 26th branch at the River North Art Park is scheduled for opening later this year using existing staffing and operating budget. The current state of the pandemic includes new variants and high levels of COVID cases across the nation, vaccine and mask mandates, a new school year beginning and increased indoor activity as fall approaches. Delays in supply chains and recruiting for vacant positions is a struggle globally; we are closely monitoring budget and adjusting operations to try and accommodate for these challenges.

2021 Financial Reports

The first financial report is a summary of the 2021 actual activity for all library funds including revenue sources and expenditures by operational division.

Denver Public Library					
Statement of Revenue, Expenditures and Changes in Fund Balance					
For the period ending September 30, 2021					
		General Fund	Special Trust Fund	Grant Funds	Total Library Funds
Revenue					
	Distribution from City and County of Denver	\$ 34,065,269	\$	\$	\$ 34,065,269
	Friends Foundation Transfers		1,091,207		1,091,207
	Other Revenue	516	120,936	210,726	332,178
	Endowment Distribution		150,000		150,000
	Operational Activity		113,664		113,664
	Total Revenue	34,065,785	1,475,807	210,726	35,752,318
Expenditures					
	Neighborhood Services	12,868,066	554,157	28,097	13,450,320
	Collection, Technology & Strategy	8,659,171	135,847	155,280	8,950,298
	Central Library	5,446,226	207,799	52,882	5,706,907
	Finance, Facilities & Security	4,007,662	26,324		4,033,986
	Administration	1,316,132	96,210	15,764	1,428,106
	Communication & Community Engagement	1,001,430	11,453		1,012,883
	Human Resources	766,582	1,871		768,453
	Reserve				
	Total Expenditures	34,065,269	1,033,661	252,023	35,350,953
Change in Fund Balance		516	442,146	(41,297)	401,365
Fund Balance, Beginning			1,677,761	15,881	1,693,642
Fund Balance, Ending		\$ 516	\$ 2,119,907	\$ (25,416)	\$ 2,095,007

The next financial report displays the 2021 budget and actual activity for the General Fund only. Revenues and expenditures are shown by type for the library as a whole, and the 2021 Revised Budget is shown alongside the Original Budget for comparative purposes. Additional details are provided in the *Notes* section below.

Denver Public Library						
Budget to Actual Variance - General Fund						
For the period ending September 30, 2021						
		2021 Budget				
		Original	Revised	2021 Actual	\$ Remain	% Variance
Revenue						
	Distribution from City and County of Denver					
	Personnel	\$ 38,264,394	\$ 38,264,394	\$ 27,663,169	\$ (10,601,225)	-27.7%
	Supplies and Services	9,919,425	9,734,862	6,390,099	(3,344,763)	-34.4%
	Capital		184,563	12,000	(172,563)	-93.5%
	Reserve					0%
	Other			516	516	0%
	Total Revenue	48,183,819	48,183,819	34,065,785	(14,118,034)	-29.3%
Expenditures						
	Personnel					
	Salaries	26,664,729	26,664,729	19,510,509	7,154,220	26.8%
	Benefits	11,599,665	11,599,665	8,152,661	3,447,004	29.7%
	Supplies and Services					
	Books and Education Materials	5,712,562	5,646,662	4,157,120	1,489,542	26.4%
	Maintenance Agreements	1,484,118	1,177,946	1,080,055	97,891	8.3%
	Professional Services	1,069,961	806,311	211,792	594,520	73.7%
	Repair, Maintenance and Construction	311,282	791,882	329,668	462,214	58.4%
	Utilities	271,411	271,411	209,958	61,453	22.6%
	Operational Supplies and Materials	273,770	269,600	101,220	168,380	62.5%
	Leases and Rentals	164,425	226,425	77,319	149,106	65.9%
	Office Supplies and Furniture	220,700	175,436	91,990	83,446	47.6%
	Travel and Training	226,163	140,026	36,564	103,462	73.9%
	Technology Supplies and Equipment	49,260	124,485	21,999	102,486	82.3%
	Administrative Expenses	135,773	104,678	72,416	32,262	30.8%
	Capital		184,563	12,000	172,563	93.5%
	Reserve					0%
	Total Expenditures	\$ 48,183,819	\$ 48,183,819	\$ 34,065,269	\$ 14,118,550	29.3%

This final financial report contains the 2021 budget and actual activity for the Special Trust and grant funds. Original and Revised Budgetary information is provided and additional details are provided in the following *Notes* section.

Denver Public Library									
Budget to Actual Variance - Other Funds									
For the period ending September 30, 2021									
			2021 Budget		2021 Actual	\$ Variance	% Variance		
			Original	Revised					
Revenue									
	Operational Activity		\$ 195,000	\$ 195,000	\$ 113,664	\$ (81,336)	-41.7%		
	Endowment Distribution		200,000	200,000	150,000	(50,000)	-25.0%		
	DPL Friends Foundation Transfers		834,554	834,554	1,091,207	256,653	30.8%		
	Grant Revenue		427,983	427,983	210,726	(217,257)	-50.8%		
	Other Revenue		66,000	66,000	120,936	54,936	83.2%	4	
	Total Revenue		1,723,537	1,723,537	1,686,533	(37,004)	-2.1%		
Expenditures									
	Special Trust Fund								
	Restricted								
	Neighborhood Services		654,637	787,992	483,628	304,364	38.6%		
	Central Library Administration		163,214	168,214	173,256	189,744	112.8%		
	Collection, Technology & Strategy		10,292	12,646		12,646	100.0%	5	
	Human Resources		200	200		200	100.0%		
	Communication & Community Engagement		10,000	10,000		10,000	100.0%		
	Unrestricted								
	Collection, Technology & Strategy		151,468	212,450	135,847	76,603	36.1%		
	Neighborhood Services		44,100	137,987	70,529	67,458	48.9%		
	Central Library		215,900	236,900	34,543	202,357	85.4%	6	
	Human Resources			32,000	1,871	30,129	94.2%		
	Communication & Community Engagement		70,989	16,000	11,453	4,547	28.4%		
	Administration		8,000	11,000	663	10,337	94.0%		
	Finance, Facilities & Security		64,000	64,000	26,324	37,676	58.9%		
	Undesignated		214,400	18,761	95,547	(76,786)	-409.3%	7	
	Total Expenditures		1,607,200	1,708,150	1,033,661	869,275	50.9%		

Grant Funds							
	Institute for Museums and Library Services		418,791	59,442	359,349	85.8%	
	State Grant for Libraries		381,862	155,280	226,582	59.3%	
	Temple Hoyne Buell		28,097	28,097		0.0%	
	American Recovery Plan Act		1,655,697	9,204	1,646,493	99.4%	
	Total		2,484,447	252,023	2,232,424	89.9%	8
	Total Expenditures	\$ 1,607,200	\$ 4,192,597	\$ 1,285,684	\$ 3,101,699	74.0%	

Notes

As indicated above, the pandemic forced the library to modify our services due to evolving public health protocols and unforeseen economic challenges during the year. A budget reserve was established early in the year then reallocated strategically across multiple departments in the second quarter. This activity may be seen in our financial statements as over or under spending in some lines but we consider these to be extraordinary circumstances for 2021 and not representative of normal operations for the library. Encumbered (in process) funds are not displayed in this report and may appear as underspending in some lines until payment is issued. Additional details of importance are referenced on the above financial statements and explained in notes below.

General Fund

1. Other revenue generated from restitution causes an excess of revenues over expenditures for the fiscal year. Unlike other library funds, this excess does not result in fund balance for DPL to spend but rather is retained by the City.
2. Approximately \$71,000 is already encumbered in Travel and Training and will be presented as an expense in our financial reports when paid. Much of the unencumbered budget was planned for employee training which is now mostly offered virtually, thereby reducing associated costs, and has not yet returned to pre-pandemic frequency.
3. Nearly all of the Capital budget is encumbered for technology including IT equipment and new chromebooks for customers. We expect this equipment to all be received before year end.

Other Funds

Special Trust and grant funds provide more flexibility to DPL in that unspent balances can generally be rolled over to the next fiscal year. When both the General Fund and Special Trust Fund budget are available for use, DPL will spend the General Fund budget first to conserve the Special Trust Fund. Grant funds are intended for a specific purpose or time and therefore cannot be conserved or used to supplant general operations.

4. Other Revenue in the Special Trust Fund exceeds expectations this year because the Bancroft Trust is catching up on delayed payments from 2020 due to the pandemic.
5. Collection, Technology & Strategy funds are restricted by the Friends Foundation endowment for use on collection materials. We expect these funds to be fully expended in 2021.
6. Central Library budget includes funding for contracted collection agency services and also for project work in the Special Collections & Digital Archives department. This

budget will likely have funds remaining at year end because collection agency services were not used as much this year due to the pandemic. Special Collections & Digital Archives will also likely have budget remaining in this line that will roll over to the 2022 budget.

- 7.** Undesignated expenditures includes a \$73,000 payroll error incorrectly recorded in the Special Trust Fund. Our Finance department identified this error during the monthly reconciliation process and is working with the City Payroll and Budget Management Offices to correct the error.
- 8.** A lot is happening in our Grant funds this quarter and you will now see activity reported for American Recovery Plan Act (ARPA) Federal stimulus; this is presented as \$1.6 million in the American Recovery Plan Act line and as \$226,582 additional budget in the State Grant for Libraries line. ARPA funding may be spent through December 31, 2022 so the unspent budget this year will roll over to the next fiscal year. Also worth noting is the removal of the Healthy Food for Denver's Kids grant from this report. Complexities of inter-agency grants from other City agencies required us to move the funding -- and therefore the reporting -- of this grant back to the Denver Department of Public Health and Environment (DDPHE). DPL will continue to spend the \$1.1 million awarded in our agreement with DDPHE but you will no longer see it on our financial reports because there is not a financial impact for DPL.

Agenda Item 12

Requested Action: Discussion and Approval

DPL 2022 HOLIDAYS AND CLOSINGS**PAID HOLIDAYS**

New Year's Day	January 1	Friday
Martin Luther King Jr. Day	January 17	Monday
Presidents' Day	February 21	Monday
Cesar Chavez Day	March 28 (observed)	Monday
Memorial Day	May 30	Monday
<i><u>Discuss: Juneteenth</u></i>	<i><u>June 20 (observed)</u></i>	<i><u>Monday</u></i>
Independence Day	July 4	Monday
Labor Day	September 5	Monday
<i><u>Discuss: Indigenous Peoples</u></i>	<i><u>October 10</u></i>	<i><u>Monday</u></i>
Veterans Day	November 11	Friday
Thanksgiving Day	November 24	Thursday
Christmas Day	December 26 (observed)	Monday
<i><u>New Year's Day</u></i>	<i><u>January 2, 2023 (observed)</u></i>	<i><u>Monday</u></i>

UNPAID CLOSINGS

<i><u>Juneteenth</u></i>	<i><u>June 19</u></i>	<i><u>Sunday</u></i>
Thanksgiving Eve (Close at 4pm)	November 24	Wednesday
Christmas Day	December 25	Sunday
<i><u>New Year's Day</u></i>	<i><u>January 1, 2023</u></i>	<i><u>Sunday</u></i>

Agenda Item 13

Requested Action: Review and approve

Reasoning for a new privacy policy

DPL's current privacy policy (<https://www.denverlibrary.org/content/privacy-policy>) has not been updated for some time. Privacy is a core value of libraries, and as privacy issues and concerns increase in our society, especially with increased reliance on online resources, the Technology Advisory Committee (TAC) thought it was important to create a new privacy policy that was clear, explicit and detailed about our privacy practices, and what we can and cannot promise people in regards to protecting their privacy when using library spaces and resources. This is so they can make informed decisions about their own privacy needs when accessing the library, both in person and online. Technology Advisory Committee chair, Tracy Treece, led the TAC to draft a new policy, guided by and integrating her recent experiences and education from the Library Freedom Institute, which was subsequently reviewed by the library's EDI Advisory Council. A small working group including the Security Manager honed the video surveillance language.

CURRENT Privacy Policy

Your records are strictly confidential. At the Denver Public Library, we go the extra step to ensure that your records remain your business and no one else's.

If you forget your library card, you can check out and retrieve account information with a photo ID. This process helps us recognize you and avoids checkout discrepancies.

Your hold items will check out only to your card. If you want a friend or family member to pick up your hold items, be sure to give them your card.

We give your hold/reserve information only to you. Specific details on your hold items will not be given to your answering machine, roommate, or anyone else. You may call [your branch library](#) or check [My Account](#) to get the title, if you miss our call. Please provide your library card number when requesting account assistance by phone.

Someone else may pay your fees, but specific information will not be given to them. If someone returns or renews an overdue item for you, he or she may pay the fee, but your account history will not be disclosed.

Children's records are equally protected. We ask parents to use their child's library card when checking out, renewing or paying fees on items for their child.

Your records are available to you. Although your library account is protected from others, you can access information about it in a variety of ways:

- Online using [My Account](#)
- By calling any [library location](#) during normal business hours

Safeguard your card. Report any loss or theft of your card to the library immediately.

eBooks for Kindle: To enable compatibility of library eBooks with Kindle and Kindle applications, Amazon requires customers to register to access their software or services. This is the same registration required of Kindle owners who purchase content from Amazon. Information gathered during this registration process and through use of the Amazon Kindle device and applications is not protected by Denver Public Library's confidentiality policies. To view Amazon's privacy policy, visit its Help page and view the "Privacy, Security and Accessibility" section. If you do not consent to Amazon's privacy policies please select another format.

The Denver Public Library follows [Colorado Law 24-90-119](#) which requires all public libraries to guarantee the privacy of customer records. At the Denver Public Library, we are not only committed to ensuring your privacy, but to providing you with the best in customer service. If you have any questions concerning the privacy of your records please be sure to let us know.

For more information about the library and your privacy, including Patriot Act information, please see our page about [Privacy at the Library](#).

REVISED Library Privacy Policy, October 2021

[General Privacy Policy](#)

[What information do we collect and why?](#)

[Who has access to your account?](#)

[Library materials and borrowing history](#)

[Data & network security](#)

[Public computers and wireless network](#)

[Surveillance cameras](#)

[Library website](#)

[What info is collected when you visit the library website?](#)

[HTTPS](#)

[Cookies](#)

[Non-library websites](#)

[3rd party vendors](#)

General Privacy Policy

Your privacy is important to us, so we do everything we can to protect and respect your personal information and keep your library records confidential. The library strives to collect the least amount of personally identifiable information we can and avoids creating unnecessary records. Our library does not share your personally identifiable information with third parties unless required by law.

The library follows Colorado Laws [C.R.S. 24-90-119: Privacy of User Records](#) and [C.R.S. 24-73-101: Consumer Data Privacy](#) which require all public libraries in Colorado to guarantee the privacy of customer records and personal information.

What information do we collect and why?

We may collect the following personal information to access library services:

- Name
- Date of Birth
- Address
- Telephone Number and/or Email Address
- Library barcode number
- Items currently checked-out, hold requests, and current interlibrary loans
- Fee and payment history
- Sign-up information for library classes and events
- Demographic information

To ensure equal access to limited, shared, public resources, you will be asked to present official photo ID when registering for a library card. This ensures we issue one card per user, promotes account accuracy and connects transactions with the correct user. Demographic information may be collected so that we can evaluate how well we are equitably serving the full Denver community.

Who has access to your account?

All library customer records are confidential. Library records may only be disclosed to:

- Library staff performing job duties
- The account owner, upon presentation of their library card or proof of identity.
 - Any person in possession of a physical library card or a library card number, is assumed to be the account holder, or have the permission of the account holder to access the account. Make sure to report lost or stolen cards immediately and only share your card number with people you trust.
- Law enforcement with a court order or subpoena

If you forget your library card, you can check out and retrieve account information with a photo ID.

*Your hold items will check out only to your library card. If you want a friend or family member to pick up your hold items, be sure to give them your card. You may call **your branch library** or check **My Account** online to get detailed information about your holds by providing your library card number.*

Someone else may pay your fees, but specific information about your account history will not be disclosed to anyone but you.

Children's records are equally protected. We ask parents to use their child's library card when checking out, renewing or paying fees on items for their child.

Library materials and borrowing history

The library does not keep a record of your borrowing history beyond operational requirements, unless you choose to opt-in to saving your Reading History on your online account page. Once you return an item it is removed from your account.

Radio Frequency Identification (RFID) technology is used to check out library materials, keep a record of the library collection, and secure the collection from theft. RFID tags attached to items only contain the barcode number of the item. No personal library customer or transaction information is stored on the RFID tag.

Data & network security

The library is committed to data security and keeping personally identifiable information safe. The library monitors network activity to identify unauthorized attempts to upload or change information or otherwise cause damage. The library operates secure data networks using industry standard security hardware and software protection measures and following recognized Information Security standards and frameworks. Only authorized individuals have access to the information provided by our users.

Public computers and wireless network

The library does not keep a record of your activities on any public computer or on our wireless network. Any record of browsing history and activities on our public computers are removed when you log out. Information about your public computer reservation (library card number, computer number, reservation time, print jobs submitted, and session duration) is purged after 24 hours. No personally identifiable information is collected by the library when you use the library's public wireless network to connect your device to the internet.

Surveillance cameras

Many of our libraries have surveillance cameras outside and/or inside the building, and some Library Security Officers may wear body cameras that can record customer contacts, interviews, and other events when recording could provide value as evidence. Video footage may be stored for up to 21 days.

Release of any surveillance or body camera video footage must be approved by the Security Manager or the Director of Finance, Facilities, and Security. Interior video footage will only be shared as required by law or as necessary for the reasonable operation of the Library. Exterior footage that does not show any library customers or use may be shared at the discretion of the Security Manager or the Director of Finance, Facilities, and Security.

Library website

What info is collected when you visit the library website?

The information collected by the library's website could include:

- URL (uniform resource locator) of the web site you visited previous to the library's website
- Domain names and/or IP addresses (numbers automatically assigned to your computer whenever you are connected to the internet)
- The browser version you are using to access the web site
- Hardware and software type and language
- Cookie data
- Date and time of requests
- Demographic data
- Interaction data
- Page Views, click data, and navigation flow

IP Anonymization is enabled on all site tracking software on our sites, including our catalog. We also have installed and configured software on our websites that supports the DoNotTrack feature available in most modern web browsers. This protects our customers as library records are not being passed by the software.

HTTPS

The library's websites are encrypted with HTTPS. All communications between your browser and the library website are private. Your account and catalog searching is also encrypted.

Cookies

Some library applications use small files called "cookies." A cookie is created by a website and saved by your browser each time a site is visited. Cookies are stored on your computer and can transmit personal information. Cookies are used to remember information about preferences and customization on the pages you visit. You can refuse to accept cookies, disable cookies, and remove cookies from your hard drive by following the instructions provided by your browser. Some third-party services may not work if cookies are disabled.

Non-library websites

Non-library websites may be linked through the library's website and may not follow the same privacy policies as the library. Visitors to such sites are advised to check the privacy statements of such sites and to be cautious about providing personally identifiable information without a clear understanding of how the information will be used.

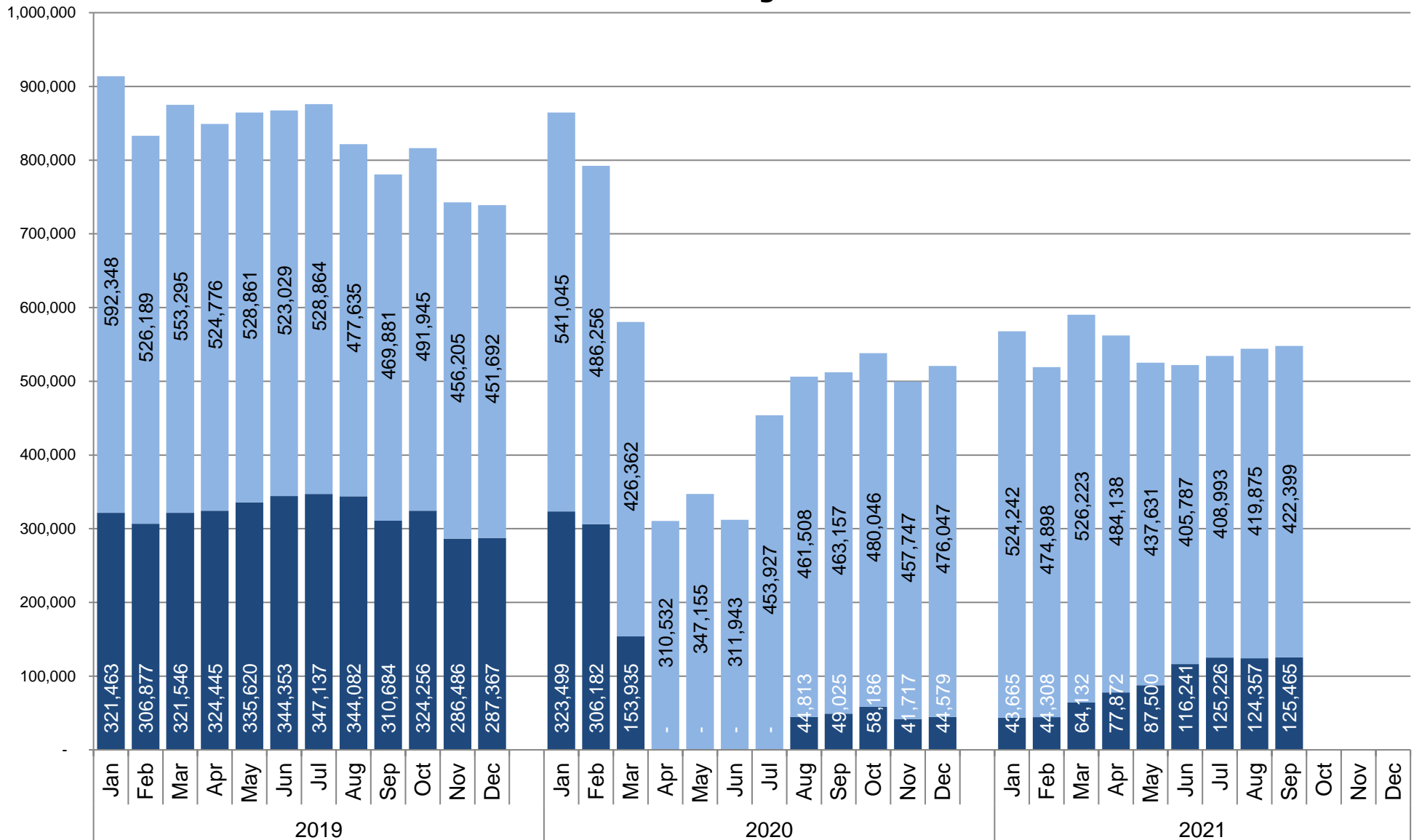
3rd party vendors

Some online services offered by the library are serviced by third-party vendors. These vendors have their own privacy policies and terms of service and they are not beholden to the library's privacy policies or terms of service.

The library works with third-party vendors to provide online learning, digital collections, streaming media content, analytics, and more. When you leave the library website, your interaction with these systems will be governed by their individual privacy policies. Some of these vendors may collect and share information you provide to them or require you to create a personal account in order to use their services. Check the vendor's privacy statement and terms of service to learn more about how your data is tracked, stored, and used by them.

Denver Public Library Total Visits By Month

Online
In Person



- ➔ All DPL locations closed on March 16, 2020 in response to COVID-19. Curbside services began July 7, 2020, except Smiley and Byers (closed for renovations).
- ➔ Smiley Branch Library resumed service February 1, 2021
- ➔ 9 locations reopened for half-day in-building service Tue-Sat beginning March 9, 2021. Remaining branches (except Central, Smiley, and Byers) opened for half-day service on April 13, while the 9 pilot branches moved to full days. May 19 all open branches resumed full-day service Tue-Sat (Westwood Tue-Fri).

Online visits - total website visits by session, from Google Analytics

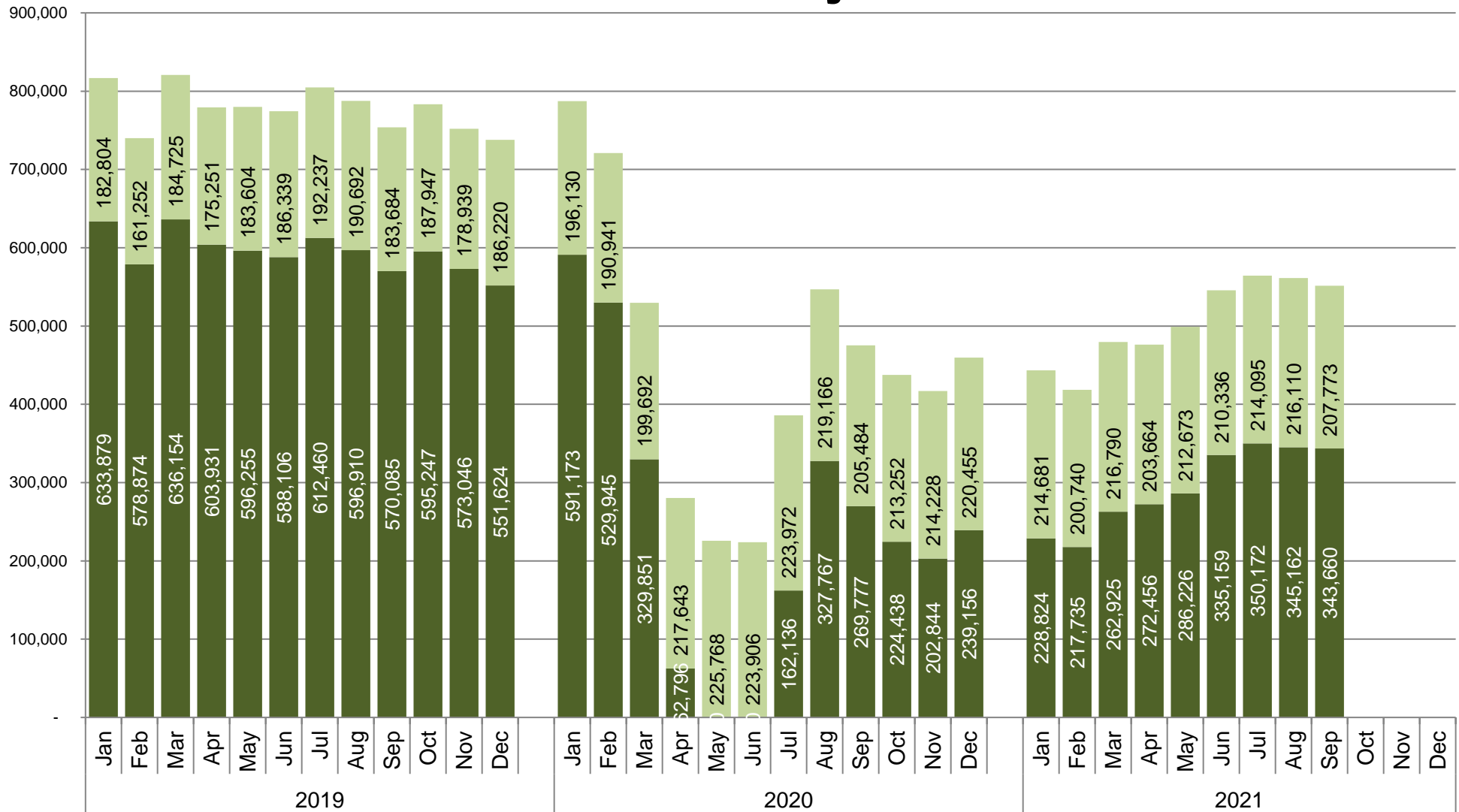
In Person visits - total door count from all locations, as collected by Trafsys doorcounter system.

Denver Public Library

Total Circulation By Month

Downloads

Materials



→ All DPL locations closed on March 16, 2020 in response to COVID-19. Renewals of physical materials can still accumulate.

→ Curbside Services commenced at all locations on July 7, 2020, except Smiley and Byers (closed for renovations).

→ Smiley Branch Library resumed service February 1, 2021

→ 9 locations reopened for half-day in-building service Tue-Sat beginning March 9, 2021. Remaining branches (except Central, Smiley, and Byers) opened for half-day service on April 13, while the 9 pilot branches moved to full days. May 19 all open branches resumed full-day service Tue-Sat (Westwood Tue-Fri).

→ RB Digital (e-magazines) added a subscription feature that allows customers to opt-in to auto-checkout of new issues for favorite titles in November 2018.

→ MacMillain publishers ebook embargo (limiting libraries to a single copy of any title for the first eight weeks after publication) took effect on November 1, 2019.

Downloads - total downloads, including electronic books, movies, magazines, and music, as reported by CDO

Materials - total circulation of physical materials at all locations, including auto-renewals from Polaris ILS

Denver Public Library

Monthly Circulation by Branch

September 2021

Location	Total Circulation	+/- Previous Month	2021/2020 Year/Year	YTD Y/Y
Athmar Park	3,819	↑ 268	↑ 836	-1.4%
Bear Valley*	14,850	↑ 559	↑ 3,621	15.3%
Blair-Caldwell African American Research Library	3,773	→ (21)	↑ 590	-21.6%
Byers	1,459	↑ 112	↑ 922	-61.3%
Central Library	17,958	↓ (678)	↓ (12,800)	-53.2%
Decker	9,758	↓ (646)	↑ 675	27.9%
Eugene Field	17,345	↑ 485	↑ 5,734	61.6%
Ford-Warren	9,079	→ (320)	↑ 2,539	28.9%
Green Valley Ranch*	12,667	→ (39)	↑ 2,511	-0.3%
Hadley	3,778	↑ 19	→ (169)	-19.7%
Hampden*	16,719	↑ 365	↑ 3,656	16.9%
Mobile Services (Bookmobiles)	2,980	↑ 133	↑ 217	-18.6%
Montbello	3,429	↑ 40	↑ 223	-15.7%
Park Hill	22,281	↓ (1,213)	↑ 6,601	39.1%
Pauline Robinson	2,676	↑ 129	→ (70)	-4.2%
Rodolfo "Corky" Gonzales*	12,672	↑ 3,392	↑ 4,047	-12.1%
Ross-Barnum	4,046	↑ 47	↑ 343	-5.7%
Ross-Broadway	9,905	↑ 606	↑ 2,063	41.0%
Ross-Cherry Creek*	18,871	↓ (1,709)	↑ 5,036	50.9%
Ross-University Hills*	36,052	↑ 1,351	↑ 14,419	44.8%
Sam Gary*	42,368	↓ (1,926)	↑ 11,177	35.9%
Schlessman Family	32,253	↓ (620)	↑ 9,389	24.4%
Smiley	6,815	↓ (508)	↑ 4,492	-26.6%
Valdez-Perry*	1,194	→ (36)	↑ 254	6.0%
Virginia Village	18,931	↓ (592)	↑ 5,915	34.6%
Westwood*	1,302	→ (38)	↑ 334	-8.2%
Woodbury	16,632	↓ (671)	↑ 823	56.7%
Denverlibrary.org Downloadables	207,773	↓ (8,327)	↑ 2,289	-0.3%
Total	551,385	↓ (9,838)	↑ 75,667	

→ All locations closed beginning March 16, 2020 in response to COVID-19. Curbside Service commenced on July 7, 2020, except for Smiley and Byers branches which are closed for renovations.

*9 locations reopened for half-day in building service Tue-Sat beginning March 9, 2021. These locations added full days Tue-Sat beginning April 13, while all other locations but Smiley, Byers, and Central began half days. Smiley opened for half days on April 28; Byers on June 15, 2021. All branches except Central and Byers were open full days as of May 19, 2021. Westwood is only open Tue-Fri 10-5. Central reopened with very limited service on Floor 1 on July 18, 2021.

Denver Public Library

Monthly Circulation by Branch

August 2021

Location	Total Circulation	+/- Previous Month	2021/2020 Year/Year	YTD Y/Y
Athmar Park	3,551	➡ (98)	➡ (83)	-7.7%
Bear Valley*	14,291	⬆ 54	⬆ 1,399	13.1%
Blair-Caldwell African American Research Library	3,794	➡ (174)	➡ (439)	-25.9%
Byers	1,347	⬆ 430	⬆ 112	-74.1%
Central Library	18,636	⬆ 4,323	⬇ (25,936)	-54.4%
Decker	10,404	➡ (29)	⬆ 1,158	31.3%
Eugene Field	16,860	⬇ (1,039)	⬆ 5,483	27.5%
Ford-Warren	9,399	⬆ 639	⬆ 1,275	27.5%
Green Valley Ranch*	12,706	⬆ 72	⬇ (588)	-3.5%
Hadley	3,759	➡ (359)	⬇ (1,132)	-21.7%
Hampden*	16,354	⬇ (1,278)	⬇ (683)	15.4%
Mobile Services (Bookmobiles)	2,847	⬆ 662	⬇ (692)	-22.0%
Montbello	3,389	⬆ 130	⬇ (1,094)	-18.7%
Park Hill	23,494	⬇ (645)	⬆ 5,694	38.7%
Pauline Robinson	2,547	➡ (14)	⬇ (610)	-4.4%
Rodolfo "Corky" Gonzales*	9,280	⬇ (1,855)	⬇ (3,638)	-18.3%
Ross-Barnum	3,999	⬇ (596)	⬇ (793)	-7.7%
Ross-Broadway	9,299	➡ (448)	⬆ 500	43.3%
Ross-Cherry Creek*	20,580	⬇ (835)	⬆ 4,754	53.0%
Ross-University Hills*	34,701	⬇ (970)	⬆ 9,288	42.0%
Sam Gary*	44,294	⬇ (1,197)	⬆ 8,387	35.9%
Schlessman Family	32,873	⬇ (852)	⬆ 5,478	22.2%
Smiley	7,323	➡ (300)	⬆ 1,996	-35.8%
Valdez-Perry*	1,230	➡ (77)	➡ (432)	3.9%
Virginia Village	19,523	⬇ (891)	⬆ 6,047	33.1%
Westwood*	1,340	⬆ 271	➡ (347)	-12.0%
Woodbury	17,303	⬆ 50	⬆ 2,278	67.6%
Denverlibrary.org Downloadables	216,100	⬆ 2,005	⬇ (3,066)	-0.5%
Total	561,223	⬇ (3,021)	⬆ 14,316	

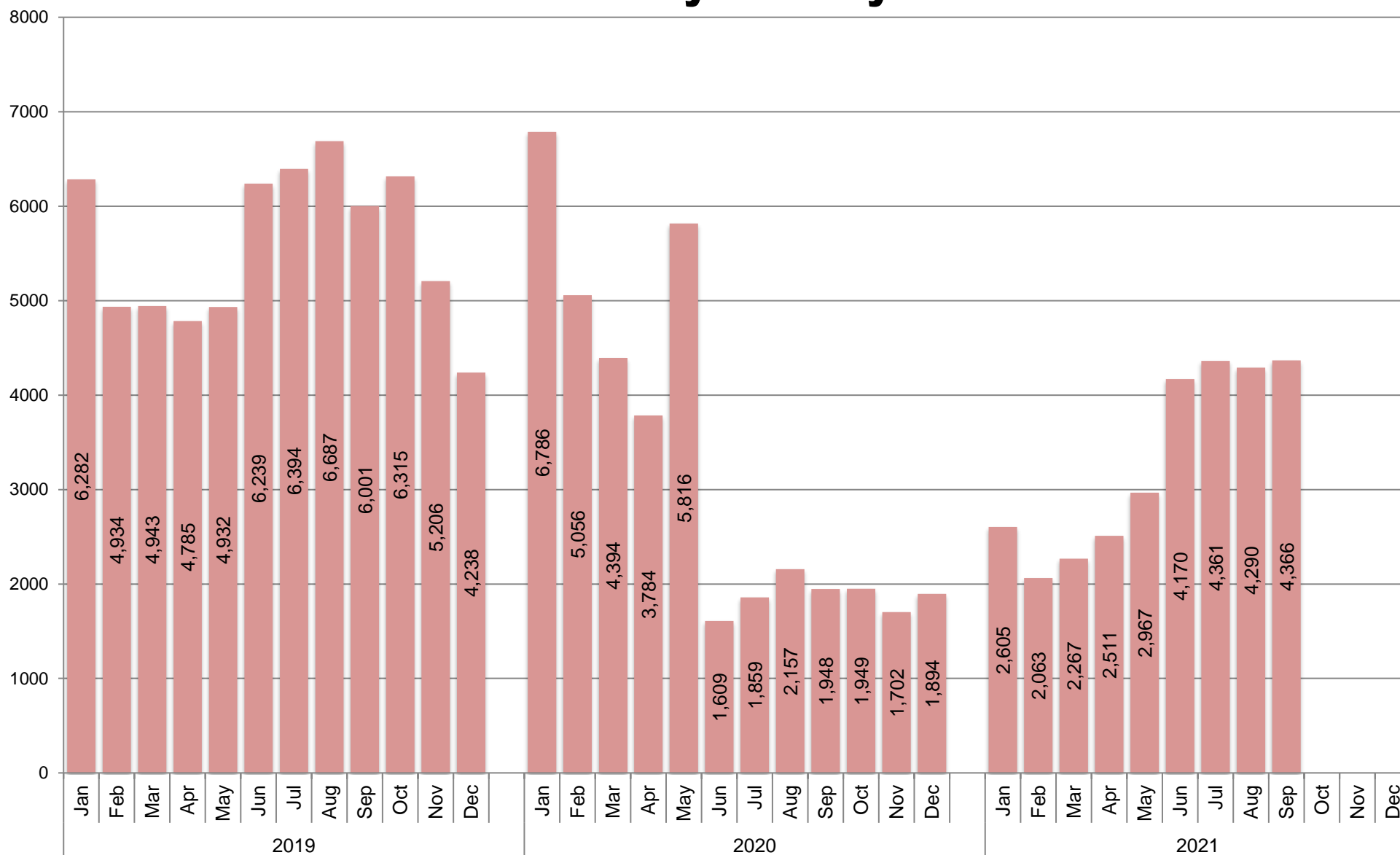
➡ All locations closed beginning March 16, 2020 in response to COVID-19. Curbside Service commenced on July 7, 2020, except for Smiley and Byers branches which are closed for renovations.

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Denver Public Library

Total New Library Cards By Month

■ New Cards



➔ All DPL locations closed on March 16, 2020 in response to COVID-19. Curbside services began July 7, 2020, except Smiley and Byers (closed for renovations).

➔ Smiley Branch Library resumed service February 1, 2021.

➔ 9 locations reopened for half-day in-building service Tue-Sat beginning March 9, 2021. Remaining branches (except Central, Smiley, and Byers) opened for half-day service on April 13, while the 9 pilot branches moved to full days. May 19 all open branches resumed full-day service Tue-Sat (Westwood Tue-Fri).

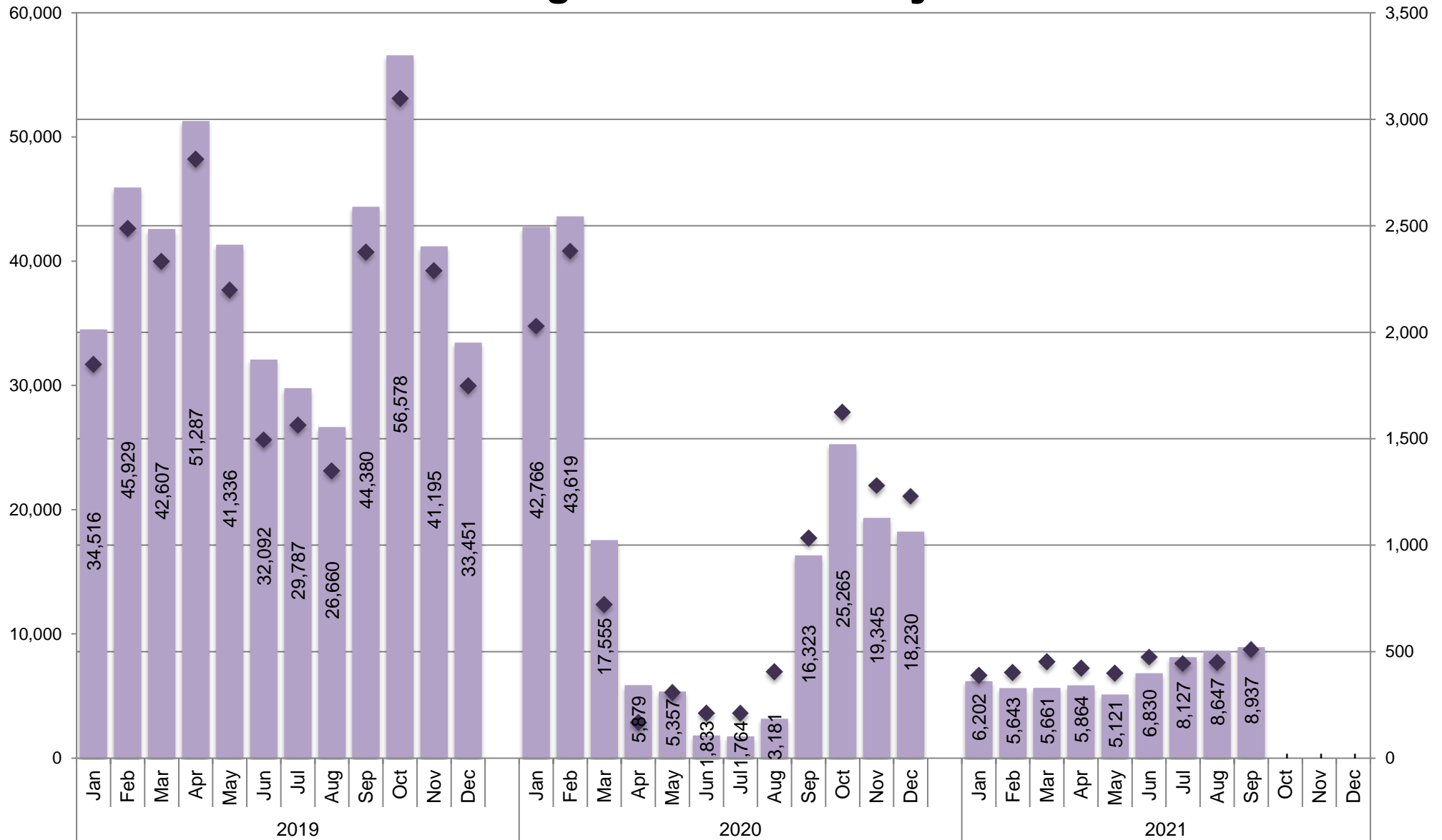
• **New Cards** - total number of new library card registrations (including computer user only cards), from Polaris.

Denver Public Library

Total Program Attendance By Month

■ Attendance

◆ Sessions



➔ All in-person programs were cancelled starting March 12, 2020 and all DPL locations closed on March 16, 2020 in response to COVID-19. Virtual programming was introduced starting March 27, 2020, with only live views counting for attendance totals. Spring Read Aloud sessions pending.

Attendance - total program attendance from all locations, as submitted to Events Management tracking application (includes programs, library events, storytimes, and tours).

Sessions - total number of program sessions offered (as defined in Attendance), as submitted to Events Management tracking application


October Commission Packet

August 12th 2021 to October 13th 2021

Generated on October 14th 2021 at 12:24 PM.

MUCK RACK


COVERAGE REPORT

ARTICLES	TOTAL ENGAGEMENT	AVG. ENGAGEMENT	JOURNALIST SHARES
91	13,690	150	124
JOURNALIST REACH	UVM	TOTAL AVE	
2,304,905	80,983,684	\$749,099.09	
	Insights by  SimilarWeb		

Denver Forum -

<http://denveriaforum.com/Story.php?story=3861>

The **Denver Public Library** will host author Betty Brandt Passick for a program on Tuesday, October 12 at 2:00 pm. Passick will discuss her new book, *The Black Bag of Dr. Wiltse, Murder on the Prairie* and the research that went into writing it.


MEDIA OUTLET	Denver Forum
PUBLISHED	Oct. 6, 2021, 7:55 a.m.
SIMILARWEB UVM 	237
AUDIENCE	504
JOURNALIST SHARES	0
JOURNALIST REACH	0
TOTAL ENGAGEMENT	0
SENTIMENT	Neutral
AVE	\$2.19

Denver CO: Spend A Joyful Week

By Malerie Yolen-Cohen

<https://www.getawaymavens.com/denver-co-a-weeklong-getaway/>

Denver Public Library Main Branch designed by Michael Graves
Denver is a city of neighborhoods and districts. So, we take you to some in this guide, but not all. Though worthy, we leave areas like high-end Cherry Creek and funky South Pearl to explore on your own.


MEDIA OUTLET	getawaymavens.com
PUBLISHED	Oct. 5, 2021, midnight
SIMILARWEB UVM 	
AUDIENCE	
JOURNALIST SHARES	1
JOURNALIST REACH	2,507
TOTAL ENGAGEMENT	5
SENTIMENT	Positive
AVE	

23 Things To Do in and Around Denver This Week

By Jessica Engen

<https://303magazine.com/2021/10/things-to-do-denver-216/>

#IAmDenver partners with History Colorado, **Denver Public Library** and The Denver Post to create a documentary film

MEDIA OUTLET	303 Magazine
PUBLISHED	Oct. 4, 2021, midnight
SIMILARWEB UVM 	199,005
AUDIENCE	80,000
JOURNALIST SHARES	0

following activism, the history of Chicanas and more. Curator Talk
Photo Courtesy of Denver Art Museum on Facebook When:
October 6, 6 – 7 p.m.


JOURNALIST REACH	0
TOTAL ENGAGEMENT	193
SENTIMENT	Positive
AVE	\$1,840.80

Nearly 99% of Denver city workers complied with the vaccine mandate

By Joe Rubino

<https://www.lamarledger.com/2021/10/01/denver-vaccine-mandate-city-employees/>

98.6%, 1,094 employees Department of Finance: 99.1%, 345 employees Department of Safety: 98.8%, 165 employees Department of Transportation and Infrastructure: 98.5%, 1,099 employees Denver Police Department: 98.3%, 1,760 employees Department of Public Health and Environment: 99.6%, 229 employees **Denver ... Public Library**: 99.4%, 514 employees Denver Parks and Recreation: 99.5%, 567 employees Denver Sheriff Department: 95.3%, 795 employees Excise and Licenses: 100%, 33 employees General Services: 96.3%, 103 employees Department of Housing Stability: 100%, 72 employees Human Rights and Community Partnership


MEDIA OUTLET	Lamar Ledger
PUBLISHED	Oct. 3, 2021, 4:50 p.m.
SIMILARWEB UVM 	2,209
AUDIENCE	2,800
JOURNALIST SHARES	0
JOURNALIST REACH	0
TOTAL ENGAGEMENT	0
SENTIMENT	Negative
AVE	\$20.43

Irish heritage inspires practice parade

By Hannah Cary

https://www.leadvilleherald.com/free_content/article_f79995ea-2134-11ec-822a-77fe01d0cc89.html


Trembath in the **Denver Public Library** article “The Irish In Colorado Part One — A St. Patrick’s Day Primer.”

MEDIA OUTLET	The Herald Democrat
PUBLISHED	Oct. 2, 2021, 4:06 p.m.
SIMILARWEB UVM 	5,068
AUDIENCE	3,000
JOURNALIST SHARES	0
JOURNALIST REACH	0
TOTAL ENGAGEMENT	121
SENTIMENT	Positive
AVE	\$46.88

Saturday Matinee: Walter Chaw and Richard Kelly talk Cat People (1942)

<https://www.denverlibrary.org/event/saturday-matinee-walter-chaw-and-richard-kelly-talk-cat-people-...>

Disclaimer: The **Denver Public Library** takes great pride in designing programs and services for the unique communities that we serve. We make our resources, services and expertise available for all, and prioritize open access to information.

MEDIA OUTLET	denverlibrary.org
PUBLISHED	Oct. 2, 2021, 2:45 p.m.
SIMILARWEB UVM 	
AUDIENCE	
JOURNALIST SHARES	3
JOURNALIST REACH	55,255
TOTAL ENGAGEMENT	3

SENTIMENT

Neutral

AVE

Nearly 99% of Denver city workers complied with vaccine mandate

<https://muckrack.com/link/ovDEBV/nearly-99-of-denver-city-workers-complied-with-vaccine-mandate>

***Denver Public Library**: 99.4%, 514 employees. *Denver Parks and Recreation: 99.5%, 567 employees. *Denver Sheriff Department: 95.3%, 795 employees. *Excise and Licenses: 100%, 33 employees. *General Services: 96.3%, 103 employees. *Department of Housing Stability: 100%, 72 employees.

MEDIA OUTLET

The Denver Post

PUBLISHED

Oct. 2, 2021, 8 a.m.

SIMILARWEB UVM 

AUDIENCE

192,405

JOURNALIST SHARES

0

JOURNALIST REACH

0

TOTAL ENGAGEMENT

0

SENTIMENT

Negative

AVE

Celebrate Día de los Muertos in Denver

By Christy Steadman

<https://lifeoncapitolhill.com/stories/celebrate-da-de-los-muertos-in-denver,382731>

Oct. 16 at the Corky Gonzales Library, 1498 Irving St. in Denver Free A partnership between the Chicano Humanities and Arts Council (CHAC) Gallery and the **Denver Public Library**, this family-friendly event includes creating and decorating sugar skulls while learning the history of Día de los Muertos

MEDIA OUTLET

Life on Capitol Hill

PUBLISHED

Oct. 2, 2021, midnight

SIMILARWEB UVM 

0

AUDIENCE

JOURNALIST SHARES

0

JOURNALIST REACH

0

TOTAL ENGAGEMENT

0

SENTIMENT

Positive

AVE

98.2% of Denver city workers complied with the vaccine mandate

By Joe Rubino

<https://www.denverpost.com/2021/10/01/denver-vaccine-mandate-city-employees/>

The city's main human resources department and the individual human resources offices of city agencies including the department of public safety and the **Denver Public Library** are handling those, Davis said.

MEDIA OUTLET

The Denver Post

PUBLISHED

Oct. 1, 2021, 1 p.m.

SIMILARWEB UVM 

3,422,522

AUDIENCE

192,405

JOURNALIST SHARES

3

JOURNALIST REACH

62,368

TOTAL ENGAGEMENT

863

SENTIMENT

Negative

AVE

\$31,658.33

Nearly 99% of Denver city workers complied with the vaccine mandate

<https://muckrack.com/link/ovuZxx/nearly-99-of-denver-city-workers-complied-with-the-vaccine-mandate>


employees * Department of Finance: 99.1%, 345 employees * Department of Safety: 98.8%, 165 employees * Department of Transportation and Infrastructure: 98.5%, 1,099 employees * Denver Police Department: 98.3%, 1,760 employees * Department of Public Health and Environment: 99.6%, 229 employees * **Denver ... Public Library**: 99.4%, 514 employees * Denver Parks and Recreation: 99.5%, 567 employees * Denver Sheriff Department: 95.3%, 795 employees * Excise and Licenses: 100%, 33 employees * General Services: 96.3%, 103 employees * Department of Housing Stability: 100%, 72 employees * Human Rights

MEDIA OUTLET	Lamar Ledger
PUBLISHED	Oct. 1, 2021, 8 a.m.
SIMILARWEB UVM 	
AUDIENCE	2,800
JOURNALIST SHARES	0
JOURNALIST REACH	0
TOTAL ENGAGEMENT	0
SENTIMENT	Negative
AVE	

Nearly 99% of Denver city workers complied with the vaccine mandate

<https://muckrack.com/link/ovuZxi/nearly-99-of-denver-city-workers-complied-with-the-vaccine-mandate>

employees * Department of Finance: 99.1%, 345 employees * Department of Safety: 98.8%, 165 employees * Department of Transportation and Infrastructure: 98.5%, 1,099 employees * Denver Police Department: 98.3%, 1,760 employees * Department of Public Health and Environment: 99.6%, 229 employees * **Denver ... Public Library**: 99.4%, 514 employees * Denver Parks and Recreation: 99.5%, 567 employees * Denver Sheriff Department: 95.3%, 795 employees * Excise and Licenses: 100%, 33 employees * General Services: 96.3%, 103 employees * Department of Housing Stability: 100%, 72 employees * Human Rights


MEDIA OUTLET	Canon City Daily Record
PUBLISHED	Oct. 1, 2021, 8 a.m.
SIMILARWEB UVM 	
AUDIENCE	4,765
JOURNALIST SHARES	0
JOURNALIST REACH	0
TOTAL ENGAGEMENT	0
SENTIMENT	Negative
AVE	

Nearly 99% of Denver city workers complied with the vaccine mandate

By Joe Rubino

<https://www.canoncitydailyrecord.com/2021/10/01/denver-vaccine-mandate-city-employees/>

98.6%, 1,094 employees Department of Finance: 99.1%, 345 employees Department of Safety: 98.8%, 165 employees Department of Transportation and Infrastructure: 98.5%, 1,099 employees Denver Police Department: 98.3%, 1,760 employees Department of Public Health and Environment: 99.6%, 229 employees **Denver ... Public Library**: 99.4%, 514 employees Denver Parks and Recreation: 99.5%, 567 employees Denver Sheriff Department: 95.3%, 795 employees Excise and Licenses: 100%, 33 employees General Services: 96.3%, 103 employees Department of Housing Stability: 100%, 72 employees Human Rights and Community Partnership

MEDIA OUTLET	Canon City Daily Record
PUBLISHED	Oct. 1, 2021, midnight
SIMILARWEB UVM 	68,615
AUDIENCE	4,765
JOURNALIST SHARES	0
JOURNALIST REACH	0
TOTAL ENGAGEMENT	860
SENTIMENT	Negative
AVE	\$634.69

New 'ArtPark' in Five Points serves as hub for emerging artists, chefs and bookworms

By Jason Foster

<https://www.rmpbs.org/blogs/rocky-mountain-pbs/artpark-rino-five-points-opens/>


The space also houses a new branch of the **Denver Public Library**. ... “Our location at ArtPark is rooted in our values of welcoming everyone, fostering curiosity, strengthening connection, challenging inequity and honoring the public trust,” said Anne Kemmerling, **Denver Public Library's** director of neighborhood services.

MEDIA OUTLET	KRMA-TV (Denver, CO)
PUBLISHED	Oct. 1, 2021, midnight
SIMILARWEB UVM 	51,307
AUDIENCE	
JOURNALIST SHARES	1
JOURNALIST REACH	873
TOTAL ENGAGEMENT	211
SENTIMENT	Positive
AVE	\$474.59

Rodolfo ‘Corky’ Gonzales, Denver native and Chicano civil rights movement activist, honored with Google Doodle

<https://www.thedenverchannel.com/news/local-news/rodolfo-corky-gonzales-denver-native-and-chicano-c...>

His “Spiritual Plan for Aztlán” would later be adopted as the founding manifesto of the Chicano Movement, according to a timeline of his life curated by the **Denver Public Library**. The Rodolfo “Corky” Gonzales Branch Library, located at 1498 Irving St. in Denver, is named in his honor.


MEDIA OUTLET	KMGH-TV (Denver, CO)
PUBLISHED	Oct. 1, 2021, midnight
SIMILARWEB UVM 	1,506,949
AUDIENCE	
JOURNALIST SHARES	2
JOURNALIST REACH	6,474
TOTAL ENGAGEMENT	65
SENTIMENT	Positive
AVE	\$13,939.28

Who Was Rodolfo ‘Corky’ Gonzales, Featured On Friday’s Google Doodle?

By Rodolfo Gonzales, Jesse Sarles

<https://denver.cbslocal.com/2021/10/01/rodolfo-corky-gonzales-google-doodle-denver-activist-chicano/>


A **Denver Public Library** branch — the Rodolfo “Corky” Gonzales Branch Library — is also named after him. The Google Doodle was illustrated by artist Roxie Vizcarra.

MEDIA OUTLET	KCNC-TV (Denver, CO)
PUBLISHED	Oct. 1, 2021, midnight
SIMILARWEB UVM 	1,750,232
AUDIENCE	
JOURNALIST SHARES	2
JOURNALIST REACH	3,537
TOTAL ENGAGEMENT	50
SENTIMENT	Positive
AVE	\$16,189.65

The guys at Boogie Down got me buzzed

By Rebecca Spiess, Paolo Zialcita, Maggie Donahue, Monica Castillo

<https://denverite.com/2021/09/28/boogie-down-bar-morrison-road-westwood-denver/>

MEDIA OUTLET	Denverite
PUBLISHED	Sept. 30, 2021, 12:22 p.m.
SIMILARWEB UVM 	265,561
AUDIENCE	

An old photo of the joint in the **Denver Public Library's** collection shows it looked like a place Humphrey Bogart might have hung out. **Denver Public Library**/Western History Collection/WH1504-2016-140 Rock radio station KBPI used to broadcast nearby.

JOURNALIST SHARES	0
JOURNALIST REACH	0
TOTAL ENGAGEMENT	52
SENTIMENT	Neutral
AVE	\$2,456.44

Denver City Council considers over \$22 million in additions to 2022 city budget

By Hannah Metzger

<https://www.coloradopolitics.com/denver/denver-city-council-considers-over-22-million-in-additions-...>

residents — Councilwoman Candi CdeBaca \$200,000 to study flood prevention for the 38th Street underpass — Councilwoman Candi CdeBaca \$150,000 to establish a health equity director position at the Denver Department of Public Health and Environment — Councilwoman Jamie Torres \$150,000 to make the **Denver ... Public Library's** four digital navigators full-year positions, instead of half-year — Councilwoman Jamie Torres \$132,038 to hire an assistant city attorney associate for the City Council — Council President Stacie Gilmore \$100,000 to establish an equity monitor position in the Department of Community


MEDIA OUTLET	Colorado Politics
PUBLISHED	Sept. 30, 2021, midnight
SIMILARWEB UVM 	112,293
AUDIENCE	
JOURNALIST SHARES	0
JOURNALIST REACH	0
TOTAL ENGAGEMENT	0
SENTIMENT	Positive
AVE	\$1,038.71

Fort Garland Museum Explores The History Of The Enslavement Of Indigenous People In Southern Colorado

By Shanna Lewis

<https://www.cpr.org/2021/09/30/fort-garland-museum-history-enslavement-indigenous-people-southern-c...>


History ColoradoA Navajo captive youth (photo: **Denver Public Library**) pictured behind the Conejos County list of enslaved Native people reproduced in Unsilenced: Indigenous Enslavement in Southern Colorado at the Fort Garland Museum and Cultural Center There are also huge photos of long handwritten

MEDIA OUTLET	Colorado Public Radio
PUBLISHED	Sept. 30, 2021, midnight
SIMILARWEB UVM 	950,357
AUDIENCE	
JOURNALIST SHARES	2
JOURNALIST REACH	11,610
TOTAL ENGAGEMENT	58
SENTIMENT	Negative
AVE	\$8,790.80

Denver Forum -

<http://denveriaforum.com/Story.php?story=3855>

Join Bremer County Youth Extension leaders for a fun and interactive STEM program on Tuesday, Oct. 5 from 3:30-4:30 PM at the **Denver Public Library**. Kids in kindergarten through 4th grade are welcome to attend.

MEDIA OUTLET	Denver Forum
PUBLISHED	Sept. 29, 2021, 1:45 p.m.
SIMILARWEB UVM 	237
AUDIENCE	504
JOURNALIST SHARES	0
JOURNALIST REACH	0
TOTAL ENGAGEMENT	0


SENTIMENT	Positive
AVE	\$2.19

Denver City Council gives first approval to draft resolutions opposing two initiated ordinance petitions — The Denver VOICE

By Robert Davis

<https://www.denvervoice.org/archive/2021/9/29/denver-city-council-gives-first-approval-to-draft-res...>

For comparison, the projected annual cuts are greater than the 2022 operating budget for the **Denver Public Library**. The initiative is funded by the same dark money sources as Initiative 303 with more than \$117,000 flowing to it, according to campaign finance records.


MEDIA OUTLET	Denver Voice
PUBLISHED	Sept. 29, 2021, midnight
SIMILARWEB UVM 	1,922
AUDIENCE	45,000
JOURNALIST SHARES	0
JOURNALIST REACH	0
TOTAL ENGAGEMENT	0
SENTIMENT	Positive
AVE	\$17.78

With Culture Becoming a Commodity, Is There Room for Real Creativity in Denver?

By Kyle Harris

<https://www.westword.com/arts/denver-culture-commodity-creativity-artist-12440963>


Filled with sculptures, gardens, massive swings, space for concerts and a soon-to-open branch of the **Denver Public Library**, the park also offers eight affordable studios run by RedLine Contemporary, providing workspace for artists including hope-heart purveyor Koko Bayer.

MEDIA OUTLET	Westword
PUBLISHED	Sept. 29, 2021, midnight
SIMILARWEB UVM 	1,517,905
AUDIENCE	67,520
JOURNALIST SHARES	6
JOURNALIST REACH	38,527
TOTAL ENGAGEMENT	146
SENTIMENT	Positive
AVE	\$14,040.62

Remembering an obits master

http://enews.elist.tampabay.com/q/pOXA-_bW5wdVC7VvEHZ7Urot3c_bqVa5iGPpNlr_wq9EwTsQQM7HC8P7c

[Courtesy of **Denver Public Library** Digital Collections] Here are some obituaries from the past week that I found in the obits section of the Tampa Bay Times, in the news and from local funeral homes. If you see any with great details, please share them.

MEDIA OUTLET	Tampa Bay Times
PUBLISHED	Sept. 28, 2021, midnight
SIMILARWEB UVM 	3,337,958
AUDIENCE	72,333
JOURNALIST SHARES	1
JOURNALIST REACH	2,022
TOTAL ENGAGEMENT	1
SENTIMENT	Neutral
AVE	\$30,876.11

Denver's 2022 city budget proposal: Denver Public Library, Office of Special Events

By Hannah Metzger

<https://denvergazette.com/news/government/denver-s-2022-city-budget-proposal-denver-public-library-...>

The Denver City Council held its final pair of budget hearings Monday, meeting with the **Denver Public Library** and the Office of Special Events to discuss the agencies' 2022 spending plans.


MEDIA OUTLET	The Denver Gazette
PUBLISHED	Sept. 27, 2021, midnight
SIMILARWEB UVM 	116,666
AUDIENCE	
JOURNALIST SHARES	1
JOURNALIST REACH	1,059
TOTAL ENGAGEMENT	4
SENTIMENT	Positive
AVE	\$1,079.16

Denver Public Library celebrates Hispanic Heritage Month

By David Whitsel

<https://www.myprimetimenews.com/denver-public-library-celebrates-hispanic-heritage-month/>

Customers can visit any **Denver Public Library** location (denverlibrary.org/locations) and sign-up for a new library card and can pick one of the two designs celebrating Hispanic Heritage Month.


MEDIA OUTLET	Prime Time for Seniors
PUBLISHED	Sept. 26, 2021, 2:27 p.m.
SIMILARWEB UVM 	2,116
AUDIENCE	51,000
JOURNALIST SHARES	0
JOURNALIST REACH	0
TOTAL ENGAGEMENT	0
SENTIMENT	Positive
AVE	\$19.57

Fence at the edge of San Luis Valley ranch interrupts religious pilgrimage

By Kate Perdoni, Mike Littwin

<https://coloradosun.com/2021/09/26/penitentes-cielo-vista-ranch-land-grant-access/>


(Western History Department, **Denver Public Library**) During its peak, the San Francisco Morada had 73 Hermanos. Today, membership is down to just six. Hermanos still provide ceremonial blessings at special events and community gatherings.

MEDIA OUTLET	The Colorado Sun
PUBLISHED	Sept. 26, 2021, midnight
SIMILARWEB UVM 	775,589
AUDIENCE	
JOURNALIST SHARES	1
JOURNALIST REACH	8,569
TOTAL ENGAGEMENT	114
SENTIMENT	Negative
AVE	\$7,174.20

Saturday Matinee: Walter Chaw and Eric Red talk Emperor of the North Pole (1973)

<https://www.denverlibrary.org/event/copy-saturday-matinee-walter-chaw-and-eric-red-talk-emperor-nor...>

Disclaimer: The **Denver Public Library** takes great pride in

MEDIA OUTLET	denverlibrary.org
PUBLISHED	Sept. 25, 2021, 7:29 p.m.
SIMILARWEB UVM 	
AUDIENCE	

designing programs and services for the unique communities that we serve. We make our resources, services and expertise available for all, and prioritize open access to information.

JOURNALIST SHARES	1
JOURNALIST REACH	15,633
TOTAL ENGAGEMENT	1
SENTIMENT	Neutral
AVE	

Denver Public Library's New Strategic Roadmap & Action Plan

<https://www.denverlibrary.org/blog/library-news/michelle/denver-public-libraries-new-strategic-roadm...>

Dear Library Community, We're pleased to share our new Strategic Roadmap and Action Plan with you. In 2019, we kicked off a strategic planning process to guide the future of the library for the next several years. Throughout this process we engaged community members, staff, and our Library Commission to inform the plan.


MEDIA OUTLET	denverlibrary.org
PUBLISHED	Sept. 23, 2021, 1:15 p.m.
SIMILARWEB UVM 	
AUDIENCE	
JOURNALIST SHARES	0
JOURNALIST REACH	0
TOTAL ENGAGEMENT	13
SENTIMENT	Positive
AVE	

How Jim Sheeler took the news 'to a place where grief could unfold in depth'

By Kristen Hare

<https://www.poynter.org/reporting-editing/2021/how-jim-sheeler-took-the-news-to-a-place-where-grief...>


(Courtesy: **Denver Public Library** Digital Collections) Roy Peter Clark contributed to this story

MEDIA OUTLET	Poynter Online
PUBLISHED	Sept. 23, 2021, midnight
SIMILARWEB UVM 	699,729
AUDIENCE	
JOURNALIST SHARES	8
JOURNALIST REACH	70,376
TOTAL ENGAGEMENT	116
SENTIMENT	Negative
AVE	\$6,472.49

The Sunriser | Front Range air quality is far from meeting the latest WHO guidelines

<https://mailchi.mp/coloradosun/sunriser-web-464666>

(Provided by Todd Heisler) We're remembering Jim Sheeler, a reporter who won the Pulitzer Prize at the Rocky Mountain News for his series "Final Salute" (which you can revisit here through the **Denver Public Library** collection). He died last week at the age of 53.


MEDIA OUTLET	mailchi.mp
PUBLISHED	Sept. 23, 2021, midnight
SIMILARWEB UVM 	14,194,073
AUDIENCE	
JOURNALIST SHARES	0
JOURNALIST REACH	0
TOTAL ENGAGEMENT	0
SENTIMENT	Neutral

AVE	\$131,295.18
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Events - RiNo ArtPark

<https://www.rinoartpark.com/events>


Saturday, September 25th: FREE Youth and All-Ages Activities: 10am-2pm **Denver Public Library** Friends Book Sale 10am Ethiopian Coffee Ceremony 10am-2pm Bookmobile 10am-2pm Zine making workshops 10am Bilingual Art Yoga 11am Katiria Rodriguez performance 11:30am-12:30pm RedLine Artists Meet and

MEDIA OUTLET	rinoartpark.com
PUBLISHED	Sept. 22, 2021, 3:10 p.m.
SIMILARWEB UVM	
AUDIENCE	
JOURNALIST SHARES	0
JOURNALIST REACH	0
TOTAL ENGAGEMENT	67
SENTIMENT	Positive
AVE	

Pikes Peak Poet Laureate Project selects Ashley Cornelius as new Poet Laureate

<https://www.csbj.com/news/pikes-peak-poet-laureate-project-selects-ashley-cornelius-as-new-poet-lau...>

Her poetry has been featured at TEDx Colorado Springs, Pikes Peak Community College, the Colorado Springs Women's March, **Denver Public Library**, Colorado Nonprofit Association, as well as on many stages," a PPLD news release said.

MEDIA OUTLET	Colorado Springs Business Journal
PUBLISHED	Sept. 22, 2021, midnight
SIMILARWEB UVM	 23,636
AUDIENCE	4,858
JOURNALIST SHARES	0
JOURNALIST REACH	0
TOTAL ENGAGEMENT	26
SENTIMENT	Positive
AVE	\$218.63

Books about Doctor Visits

By Kate Messner, Laura Driscoll, Maureen Fergus, Lauren Holowaty

<https://www.coloradoparent.com/childrens-books-about-doctor-visits/>

"This title looks at specific positions in the field as opposed to the general look often represented in this genre," says Warren Shanks, children's librarian at **Denver Public Library**. "A glossary rounds out the book offering additional explanations about various careers."

MEDIA OUTLET	Colorado Parent
PUBLISHED	Sept. 21, 2021, 2:56 p.m.
SIMILARWEB UVM	 9,346
AUDIENCE	50,000
JOURNALIST SHARES	0
JOURNALIST REACH	0
TOTAL ENGAGEMENT	3
SENTIMENT	Positive
AVE	\$86.45

Thomas Edison Jr. Used His Family Name


MEDIA OUTLET	Cracked
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To Sell 'Miracle' Quack Inventions

By Zanandi Botes

https://www.cracked.com/article_31296_thomas-edison-jr-used-his-family-name-to-sell-miracle-quack-i...

Denver Public Library Probably because people who fall for miracle cure-all inventions could actually do with more smarts. It's the perfect gift.

PUBLISHED	Sept. 21, 2021, 2:11 p.m.
SIMILARWEB UVM 	2,508,160
AUDIENCE	
JOURNALIST SHARES	0
JOURNALIST REACH	0
TOTAL ENGAGEMENT	28
SENTIMENT	Neutral
AVE	\$23,200.48

Civic Center Park has been accused of being underused or used by the "wrong" people for 130 years -- but never closed, until now

By Maggie Donahue, Esteban L. Hernandez, Rebecca Spiess, Kevin Beaty

<https://denverite.com/2021/09/21/civic-center-park-closed-history/>

Most of the people experiencing homelessness moved to nearby blocks or settled behind **Denver Public Library**. More temporary structures now spill toward the Denver Art Museum.

MEDIA OUTLET	Denverite
PUBLISHED	Sept. 21, 2021, 7:49 a.m.
SIMILARWEB UVM 	265,561
AUDIENCE	
JOURNALIST SHARES	3
JOURNALIST REACH	12,204
TOTAL ENGAGEMENT	601
SENTIMENT	Negative
AVE	\$2,456.44

In person - La Llorona Festival

<https://www.denverlibrary.org/event/la-llorona-festival>


Hear from **Denver Public Library** staff and community members about their own La Llorona traditions. Share your own experiences with the audience as we examine the history and evolution of La Lloronas' influence throughout the Americas. Create and decorate a weeping woman story.

MEDIA OUTLET	denverlibrary.org
PUBLISHED	Sept. 20, 2021, 1:07 p.m.
SIMILARWEB UVM 	
AUDIENCE	
JOURNALIST SHARES	1
JOURNALIST REACH	3,974
TOTAL ENGAGEMENT	26
SENTIMENT	Positive
AVE	

Saturday Matinee: Walter Chaw and Tod Davies talk The Grand Illusion (1937)

<https://www.denverlibrary.org/event/saturday-matinee-walter-chaw-and-tod-davies-talk-grand-illusion...>

The Great Illusion is available on DVD at **Denver Public library** with your library card. Not a cardholder yet? Grab your ID and get started here.


MEDIA OUTLET	denverlibrary.org
PUBLISHED	Sept. 19, 2021, 11:39 p.m.
SIMILARWEB UVM 	
AUDIENCE	
JOURNALIST SHARES	1

JOURNALIST REACH	15,633
TOTAL ENGAGEMENT	55
SENTIMENT	Positive
AVE	

Mari Sandoz Heritage Society 50th year to be celebrated at UNL

<https://muckrack.com/link/of2Tq6/mari-sandoz-heritage-society-50th-year-to-be-celebrated-at-unl>


In addition to probing the influence these places had on her writing, speakers will highlight the extensive documentary record of her life and writing found in the archives in Lincoln, as well as at the Mari Sandoz High Plains Center at Chadron State College and the **Denver Public Library**.

MEDIA OUTLET	Lincoln Journal Star
PUBLISHED	Sept. 18, 2021, 8 a.m.
SIMILARWEB UVM 	
AUDIENCE	55,398
JOURNALIST SHARES	0
JOURNALIST REACH	0
TOTAL ENGAGEMENT	0
SENTIMENT	Positive
AVE	

Mari Sandoz Heritage Society 50th year to be celebrated at UNL

<https://muckrack.com/link/of2OS1/mari-sandoz-heritage-society-50th-year-to-be-celebrated-at-unl>

In addition to probing the influence these places had on her writing, speakers will highlight the extensive documentary record of her life and writing found in the archives in Lincoln, as well as at the Mari Sandoz High Plains Center at Chadron State College and the **Denver Public Library**.


MEDIA OUTLET	Lincoln Journal Star
PUBLISHED	Sept. 17, 2021, 8 a.m.
SIMILARWEB UVM 	
AUDIENCE	55,398
JOURNALIST SHARES	0
JOURNALIST REACH	0
TOTAL ENGAGEMENT	0
SENTIMENT	Positive
AVE	

Chinese Miners Faced Racism, Violence As Mountain West Sundown Towns Excluded Them

By Stephanie Daniel

<https://www.wyomingpublicmedia.org/open-spaces/2021-09-17/chinese-miners-faced-racism-violence-as-m...>

The **Denver Public Library**, Special Collections Dr. James Underhill poses with Chinese American miners (probably) in the Colorado School of Mines' Edgar Experimental Mine near Idaho Springs, Colorado.

MEDIA OUTLET	Wyoming Public Radio
PUBLISHED	Sept. 17, 2021, midnight
SIMILARWEB UVM 	35,810
AUDIENCE	
JOURNALIST SHARES	0
JOURNALIST REACH	0
TOTAL ENGAGEMENT	10
SENTIMENT	Negative
AVE	\$331.24

Libraries and eBooks: An Introduction

<https://www.denverlibrary.org/blog/books-research/lauren/libraries-and-ebooks-introduction>

We are proud to offer access to eBooks at **Denver Public Library**, but recent developments have thrown a wrench in that access. During Summer 2019, the publisher Macmillan announced that they will be imposing an embargo on libraries purchasing eBooks.

MEDIA OUTLET	denverlibrary.org
PUBLISHED	Sept. 16, 2021, 2:54 p.m.
SIMILARWEB UVM 	
AUDIENCE	
JOURNALIST SHARES	1
JOURNALIST REACH	6,250
TOTAL ENGAGEMENT	104
SENTIMENT	Neutral
AVE	

ReVision: Newport Art Museum announces new exhibition by Annu Palakunnathu Matthew

By Ryan Belmore

<https://whatsupnewp.com/2021/09/revision-newport-art-museum-announces-new-exhibition-by-annu-palaku...>

Rinehart from the **Denver Public Library**, Denver, Colorado. Annu Palakunnathu Matthew Courtesy of the Artist & sepiaEYE, NYC.

MEDIA OUTLET	What's Up Newp
PUBLISHED	Sept. 15, 2021, 6:56 p.m.
SIMILARWEB UVM 	70,290
AUDIENCE	
JOURNALIST SHARES	0
JOURNALIST REACH	0
TOTAL ENGAGEMENT	53
SENTIMENT	Neutral
AVE	\$650.18

After warning, Denver workers fence homeless out of Civic Center Park

By Carol McKinley

<https://denvergazette.com/news/after-warning-denver-workers-fence-homeless-out-of-civic-center-park...>

When a man started screaming at a woman in the sidewalk city near the **Denver Public Library**, park rangers dodged cars, running over to break up the brewing battle. "It's a weird line between being compassionate and being assertive," Ranger Jon Hill told The Denver Gazette.

MEDIA OUTLET	The Denver Gazette
PUBLISHED	Sept. 15, 2021, midnight
SIMILARWEB UVM 	116,666
AUDIENCE	
JOURNALIST SHARES	1
JOURNALIST REACH	2,992
TOTAL ENGAGEMENT	1
SENTIMENT	Negative
AVE	\$1,079.16

Checking Out: Site Fidelity

By Hannah Evans

<https://www.denvernorthstar.com/checking-out-site-fidelity/>

Check out "Site Fidelity" at your closest **Denver Public Library** location or as an ebook through denverlibrary.com. Hannah

MEDIA OUTLET	The Denver North Star
PUBLISHED	Sept. 15, 2021, midnight
SIMILARWEB UVM 	
AUDIENCE	33,000

Evans is the senior librarian at the Smiley Branch of the **Denver Public Library**. Reader Interactions

JOURNALIST SHARES	0
JOURNALIST REACH	0
TOTAL ENGAGEMENT	0
SENTIMENT	Neutral
AVE	

It's official: Civic Center Park is closed Wednesday

By Maggie Donahue, Esteban L. Hernandez, Rebecca Spiess, Desiree Mathurin

<https://denverite.com/2021/09/15/its-official-civic-center-park-is-closed-wednesday/>

A large group of individuals with tents already set up gathered behind **Denver Public Library**, with more temporary structures spilling toward the Denver Art Museum.


MEDIA OUTLET	Denverite
PUBLISHED	Sept. 15, 2021, midnight
SIMILARWEB UVM 	265,561
AUDIENCE	
JOURNALIST SHARES	0
JOURNALIST REACH	0
TOTAL ENGAGEMENT	26
SENTIMENT	Neutral
AVE	\$2,456.44

Mayor Hancock Unveils \$1.49 Billion General Fund Budget for 2022

By Conor McCormick-Cavanagh

<https://www.westword.com/news/denver-mayor-proposing-149-billion-general-fund-budget-12350572>

highlights of the budget proposal include increased funding for the , which staffs a non-law enforcement mobile truck with a paramedic and social worker who assist people in crisis on the streets of Denver; \$10 million for updates to the Central Library, a little over half of the \$19 million that the **Denver ... Public Library** needs to complete that planned renovation; and \$3.5 million in capital expenditures for restoration of the Civilian Conservation Corps camp at Red Rocks.


MEDIA OUTLET	Westword
PUBLISHED	Sept. 15, 2021, midnight
SIMILARWEB UVM 	1,517,905
AUDIENCE	67,520
JOURNALIST SHARES	1
JOURNALIST REACH	9,176
TOTAL ENGAGEMENT	21
SENTIMENT	Neutral
AVE	\$14,040.62

McDonough Mansion Noted In Historic Denver's "50 Places" Recognition

By Bill Menezes

<https://www.denvernorthstar.com/mcdonough-mansion-noted-in-historic-denvers-50-places-recognition/>

This lengthy list includes, to name just a few, the Woodbury Branch of the **Denver Public Library** at Highland Park; the Cullen-Thompson Motor Co. building at 1000 Broadway (later home of the old Gart Bros.

MEDIA OUTLET	The Denver North Star
PUBLISHED	Sept. 15, 2021, midnight
SIMILARWEB UVM 	
AUDIENCE	33,000
JOURNALIST SHARES	0
JOURNALIST REACH	0
TOTAL ENGAGEMENT	18
SENTIMENT	Positive


AVE	
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29 Things To Do in and Around Denver This Week

By Jessica Engen

<https://303magazine.com/2021/09/things-to-do-denver-213/>

The tour will stop near the **Denver Public Library**, Civic Center Park and the Denver Art Museum and is led by public art docent Esther Varney. Cider & Sides Photo Courtesy of Stem Ciders RiNo Taproom on Facebook When: September 14, 3 – 9 p.m.


MEDIA OUTLET	303 Magazine
PUBLISHED	Sept. 13, 2021, midnight
SIMILARWEB UVM 	199,005
AUDIENCE	80,000
JOURNALIST SHARES	0
JOURNALIST REACH	0
TOTAL ENGAGEMENT	111
SENTIMENT	Positive
AVE	\$1,840.80

Chinese Miners Faced Racism, Violence As Mountain West Sundown Towns Excluded Them

By Stephanie Daniel

<https://www.kunc.org/2021-09-13/chinese-miners-faced-racism-violence-as-mountain-west-sundown-towns...>

The **Denver Public Library**, Special Collections Dr. James Underhill poses with Chinese American miners (probably) in the Colorado School of Mines' Edgar Experimental Mine near Idaho Springs, Colorado.

MEDIA OUTLET	KUNC-FM (Greeley, CO)
PUBLISHED	Sept. 13, 2021, midnight
SIMILARWEB UVM 	53,988
AUDIENCE	
JOURNALIST SHARES	8
JOURNALIST REACH	34,001
TOTAL ENGAGEMENT	91
SENTIMENT	Negative
AVE	\$499.39

Preview: The Science Friday Book Club Reads 'Rising'

<https://www.sciencefriday.com/articles/preview-rising-elizabeth-rush/>

Brooklyn Public Library in Brooklyn, NY **Denver Public Library** in Denver, CO Tilton Library in South Deerfield, MA Anchorage Public Library in Anchorage, AK Ann Arbor Public Library in Ann Arbor, MI Southworth Library in Dryden, NY Grab Your Own Copy For Keeps As always, if you'd like to purchase


MEDIA OUTLET	Science Friday
PUBLISHED	Sept. 9, 2021, midnight
SIMILARWEB UVM 	268,943
AUDIENCE	
JOURNALIST SHARES	2
JOURNALIST REACH	3,365
TOTAL ENGAGEMENT	50
SENTIMENT	Positive
AVE	\$2,487.72

Property fence interrupts 150-year-old religious pilgrimage

By Kate Perdoni

<https://www.rmpbs.org/blogs/rocky-mountain-pbs/property-fence-interrupts-150yearold-religious-pilgr...>


Photo: Western History Department, **Denver Public Library** During the procession, the Hermanos lead alabados—sacred Spanish hymns dating back to 18th century colonial New Spain.

MEDIA OUTLET	KRMA-TV (Denver, CO)
PUBLISHED	Sept. 8, 2021, midnight
SIMILARWEB UVM 	51,307
AUDIENCE	
JOURNALIST SHARES	4
JOURNALIST REACH	30,710
TOTAL ENGAGEMENT	1,504
SENTIMENT	Negative
AVE	\$474.59

RiNo Art Park to Celebrate Grand Opening September 24-26

<https://milehighcre.com/rino-art-park-to-celebrate-grand-opening-september-24-26/>


The east wing will house a first-of-its-kind branch of **Denver Public Library**, an art gallery space and eight affordable artist studios made possible in partnership with RedLine Contemporary Art Center.

MEDIA OUTLET	Mile High CRE
PUBLISHED	Sept. 8, 2021, midnight
SIMILARWEB UVM 	38,632
AUDIENCE	
JOURNALIST SHARES	0
JOURNALIST REACH	0
TOTAL ENGAGEMENT	9
SENTIMENT	Positive
AVE	\$357.35

Booklist launches Booklist Reader for library patrons and the public

<https://americanlibrariesmagazine.org/latest-links/booklist-launches-booklist-reader-for-library-pa...>


Last year, **Denver Public Library** increased its digital checkouts by more than 60%, to 2.3 million, and spent about a third of its collections budget on digital content, up from 20% the year before.” The New Yorker, Sept. 2

MEDIA OUTLET	American Libraries
PUBLISHED	Sept. 7, 2021, midnight
SIMILARWEB UVM 	45,760
AUDIENCE	
JOURNALIST SHARES	0
JOURNALIST REACH	0
TOTAL ENGAGEMENT	0
SENTIMENT	Positive
AVE	\$423.28

The Surprisingly Big Business of Library E-books

<https://news.slashdot.org/story/21/09/06/144233/the-surprisingly-big-business-of-library-e-books>

These rights often have an expiration date, and they make library

MEDIA OUTLET	Slashdot
PUBLISHED	Sept. 6, 2021, 10:11 a.m.
SIMILARWEB UVM 	873,591
AUDIENCE	


e-books "a lot more expensive, in general, than print books," Michelle Jeske, who oversees **Denver's public-library** system, told me. ... Last year, the **Denver Public Library** increased its digital checkouts by more than sixty per cent, to 2.3 million, and spent about a third of its collections budget on digital content, up from twenty per cent the year before.

JOURNALIST SHARES	0
JOURNALIST REACH	0
TOTAL ENGAGEMENT	13
SENTIMENT	Positive
AVE	\$8,080.72

Review: Unsilenced: Indigenous Enslavement in Southern Colorado

<https://southwestcontemporary.com/review-unsilenced-indigenous-enslavement-in-southern-colorado/>

A Navajo captive youth (photo: **Denver Public Library**) pictured behind the Conejos County list of enslaved Native people reproduced in Unsilenced: Indigenous Enslavement in Southern Colorado. Photo: History Colorado. Courtesy History Colorado.

MEDIA OUTLET	southwestcontemporary.com
PUBLISHED	Sept. 6, 2021, midnight
SIMILARWEB UVM 	
AUDIENCE	
JOURNALIST SHARES	1
JOURNALIST REACH	2,404
TOTAL ENGAGEMENT	90
SENTIMENT	Negative
AVE	

The Surprisingly Big Business of Library E-books

By Anith Gopal

<https://anith.com/the-surprisingly-big-business-of-library-e-books/>

These rights often have an expiration date, and they make library e-books "a lot more expensive, in general, than print books," Michelle Jeske, who oversees **Denver's public-library** system, told me. ... Last year, the **Denver Public Library** increased its digital checkouts by more than sixty per cent, to 2.3 million, and spent about a third of its collections budget on digital content, up from twenty per cent the year before.


MEDIA OUTLET	Anith
PUBLISHED	Sept. 6, 2021, midnight
SIMILARWEB UVM 	7,916
AUDIENCE	
JOURNALIST SHARES	1
JOURNALIST REACH	5,643
TOTAL ENGAGEMENT	1
SENTIMENT	Positive
AVE	\$73.22

Meanderings, 4 September 2021

By Scot McKnight

<https://scotmcknight.substack.com/p/meanderings-4-september-2021>

These rights often have an expiration date, and they make library e-books "a lot more expensive, in general, than print books," Michelle Jeske, who oversees **Denver's public-library** system, told me. ... Last year, the **Denver Public Library** increased its digital checkouts by more than sixty per cent, to 2.3 million, and spent about a third of its collections budget on digital content, up from twenty per cent the year before.


MEDIA OUTLET	Substack.com
PUBLISHED	Sept. 4, 2021, midnight
SIMILARWEB UVM 	9,250,939
AUDIENCE	
JOURNALIST SHARES	1
JOURNALIST REACH	53,882
TOTAL ENGAGEMENT	10
SENTIMENT	Neutral

AVE	\$85,571.19
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OverDriven?

<https://www.metafilter.com/192525/OverDriven>


These rights often have an expiration date, and they make library e-books “a lot more expensive, in general, than print books,” Michelle Jeske, who oversees **Denver’s public-library** system, told me.

MEDIA OUTLET	MetaFilter
PUBLISHED	Sept. 3, 2021, 3:32 p.m.
SIMILARWEB UVM 	1,614,315
AUDIENCE	
JOURNALIST SHARES	0
JOURNALIST REACH	0
TOTAL ENGAGEMENT	0
SENTIMENT	Neutral
AVE	\$14,932.41

2021 ALA Award Winners

<https://americanlibrariesmagazine.org/latest-links/2021-ala-award-winners/>


Last year, **Denver Public Library** increased its digital checkouts by more than 60%, to 2.3 million, and spent about a third of its collections budget on digital content, up from 20% the year before.”

MEDIA OUTLET	American Libraries
PUBLISHED	Sept. 3, 2021, midnight
SIMILARWEB UVM 	45,760
AUDIENCE	
JOURNALIST SHARES	0
JOURNALIST REACH	0
TOTAL ENGAGEMENT	0
SENTIMENT	Positive
AVE	\$423.28

2021 ALA/AIA Library Building Awards

<https://americanlibrariesmagazine.org/latest-links/2021-ala-aia-library-building-awards/>


Last year, **Denver Public Library** increased its digital checkouts by more than 60%, to 2.3 million, and spent about a third of its collections budget on digital content, up from 20% the year before.”

MEDIA OUTLET	American Libraries
PUBLISHED	Sept. 3, 2021, midnight
SIMILARWEB UVM 	45,760
AUDIENCE	
JOURNALIST SHARES	0
JOURNALIST REACH	0
TOTAL ENGAGEMENT	0
SENTIMENT	Positive
AVE	\$423.28

Libby and the big business of library ebooks

<https://americanlibrariesmagazine.org/latest-links/libby-and-the-big-business-of-library-ebooks/>

Last year, **Denver Public Library** increased its digital checkouts by more than 60%, to 2.3 million, and spent about a third of its collections budget on digital content, up from 20% the year before.” The New Yorker, Sept. 2


MEDIA OUTLET	American Libraries
PUBLISHED	Sept. 3, 2021, midnight
SIMILARWEB UVM 	45,760
AUDIENCE	
JOURNALIST SHARES	0
JOURNALIST REACH	0
TOTAL ENGAGEMENT	0
SENTIMENT	Neutral
AVE	\$423.28

OverDrive is writing the history of libraries and e-books

By Scott Suttell

<https://www.crainscleveland.com/scott-suttell-blog/overdrive-writing-history-libraries-and-e-books>


These rights often have an expiration date, and they make library e-books "a lot more expensive, in general, than print books," Michelle Jeske, who oversees **Denver's public-library** system, told me. ... Last year, the **Denver Public Library** increased its digital checkouts by more than sixty per cent, to 2.3 million, and spent about a third of its collections budget on digital content, up from twenty per cent the year before.

MEDIA OUTLET	Crain's Cleveland Business
PUBLISHED	Sept. 3, 2021, midnight
SIMILARWEB UVM 	98,553
AUDIENCE	19,961
JOURNALIST SHARES	0
JOURNALIST REACH	0
TOTAL ENGAGEMENT	0
SENTIMENT	Positive
AVE	\$911.62

Robert "Jay" Malone named executive director of ACRL

<https://americanlibrariesmagazine.org/latest-links/robert-jay-malone-named-executive-director-of-ac...>


Last year, **Denver Public Library** increased its digital checkouts by more than 60%, to 2.3 million, and spent about a third of its collections budget on digital content, up from 20% the year before.”

MEDIA OUTLET	American Libraries
PUBLISHED	Sept. 3, 2021, midnight
SIMILARWEB UVM 	45,760
AUDIENCE	
JOURNALIST SHARES	0
JOURNALIST REACH	0
TOTAL ENGAGEMENT	0
SENTIMENT	Positive
AVE	\$423.28

The pivot and the path

<https://americanlibrariesmagazine.org/latest-links/the-pivot-and-the-path/>

Last year, **Denver Public Library** increased its digital checkouts by more than 60%, to 2.3 million, and spent about a third of its collections budget on digital content, up from 20% the year

MEDIA OUTLET	American Libraries
PUBLISHED	Sept. 3, 2021, midnight
SIMILARWEB UVM 	45,760
AUDIENCE	


before.”

JOURNALIST SHARES	0
JOURNALIST REACH	0
TOTAL ENGAGEMENT	0
SENTIMENT	Positive
AVE	\$423.28

Article: An App Called Libby and the Surprisingly Big Business of Library E-books

<https://practicesource.com/article-an-app-called-libby-and-the-surprisingly-big-business-of-library...>

These rights often have an expiration date, and they make library e-books “a lot more expensive, in general, than print books,” Michelle Jeske, who oversees **Denver’s public-library** system, told me. ... Last year, the **Denver Public Library** increased its digital checkouts by more than sixty per cent, to 2.3 million, and spent about a third of its collections budget on digital content, up from twenty per cent the year before.


MEDIA OUTLET	Practice Source
PUBLISHED	Sept. 2, 2021, 9:37 p.m.
SIMILARWEB UVM 	2,205
AUDIENCE	
JOURNALIST SHARES	0
JOURNALIST REACH	0
TOTAL ENGAGEMENT	0
SENTIMENT	Positive
AVE	\$20.40

The Surprisingly Big Business of Library E-books

By Daniel A. Gross

<https://www.newyorker.com/news/annals-of-communications/an-app-called-libby-and-the-surprisingly-bi...>

These rights often have an expiration date, and they make library e-books “a lot more expensive, in general, than print books,” Michelle Jeske, who oversees **Denver’s public-library** system, told me. ... Last year, the **Denver Public Library** increased its digital checkouts by more than sixty per cent, to 2.3 million, and spent about a third of its collections budget on digital content, up from twenty per cent the year before.


MEDIA OUTLET	The New Yorker
PUBLISHED	Sept. 2, 2021, 6:19 a.m.
SIMILARWEB UVM 	9,125,055
AUDIENCE	950,000
JOURNALIST SHARES	55
JOURNALIST REACH	1,799,892
TOTAL ENGAGEMENT	2,718
SENTIMENT	Positive
AVE	\$84,406.76

An App Called Libby and the Surprisingly Big Business of Library E-Books

By Ken Williams

<https://www.technicalripon.com/entertainment/an-app-called-libby-and-the-surprisingly-big-business-...>

These rights usually have an expiration date, they usually make library e-books “much more costly, normally, than print books,” Michelle Jeske, who oversees **Denver’s public-library** system, informed me. ... Final 12 months, the **Denver Public Library** elevated its digital checkouts by greater than sixty per cent, to 2.three million, and spent a few third of its collections price range

MEDIA OUTLET	technicalripon.com
PUBLISHED	Sept. 2, 2021, midnight
SIMILARWEB UVM 	
AUDIENCE	
JOURNALIST SHARES	0
JOURNALIST REACH	0
TOTAL ENGAGEMENT	0
SENTIMENT	Positive


on digital content material, up from twenty per cent the 12 months earlier than.

An App Called Libby and the Surprisingly Big Business of Library E-Books

<https://washingtonlatest.com/an-app-called-libby-and-the-surprisingly-big-business-of-library-e-boo...>

These rights often have an expiration date, and they make library e-books “a lot more expensive, in general, than print books,” Michelle Jeske, who oversees **Denver’s public-library** system, told me. ... Last year, the **Denver Public Library** increased its digital checkouts by more than sixty per cent, to 2.3 million, and spent about a third of its collections budget on digital content, up from twenty per cent the year before.

AVE

MEDIA OUTLET	Washington Latest
PUBLISHED	Sept. 2, 2021, midnight
SIMILARWEB UVM 	14,842
AUDIENCE	
JOURNALIST SHARES	0
JOURNALIST REACH	0
TOTAL ENGAGEMENT	0
SENTIMENT	Positive
AVE	\$137.29

Library cuts to be Scotched?

By Ian Anstice

<https://www.publiclibrariesnews.com/2021/08/library-cuts-to-be-scotched.html>

Denver Public Library cards will now get you free access to the Denver Tool Library – Denver Post.


MEDIA OUTLET	Public Libraries News
PUBLISHED	Sept. 1, 2021, 6:02 p.m.
SIMILARWEB UVM 	7,616
AUDIENCE	
JOURNALIST SHARES	0
JOURNALIST REACH	0
TOTAL ENGAGEMENT	0
SENTIMENT	Negative
AVE	\$70.45

27 Things To Do in and Around Denver This Week

By Jessica Engen

<https://303magazine.com/2021/08/things-to-do-denver-211/>

The tour is led by public art docent Esther Varney and will bring you to public contemporary art pieces near the Denver Art Museum, Civic Center Park and the **Denver Public Library**.

MEDIA OUTLET	303 Magazine
PUBLISHED	Aug. 30, 2021, midnight
SIMILARWEB UVM 	199,005
AUDIENCE	80,000
JOURNALIST SHARES	0
JOURNALIST REACH	0
TOTAL ENGAGEMENT	53
SENTIMENT	Positive
AVE	\$1,840.80

The Most Impressive Library in Every State

By Aubrey Almanza

<https://www.rd.com/list/beautiful-libraries/>

Speaking of, here is the coolest hidden gem in each of the 50 states. 7 / 51 Colorado: The **Denver Public Library** The **Denver Public Library** was partially designed by the renowned, postmodern architect Michael Graves. 8 / 51 Connecticut: The Beinecke Rare Book and Manuscript Library The Beinecke

MEDIA OUTLET	Reader's Digest (U.S.)
PUBLISHED	Aug. 30, 2021, midnight
SIMILARWEB UVM 	8,136,322
AUDIENCE	3,067,649
JOURNALIST SHARES	0
JOURNALIST REACH	0
TOTAL ENGAGEMENT	933
SENTIMENT	Positive
AVE	\$75,260.98

California Literary Review

By Holly Hunt

<https://calitreview.com/23349/into-the-void-the-bicoastal-legacy-of-weldon-kees/>


In the 1930s Kees worked in the central **Denver Public Library**, just across the street from the new Still museum, filling a number of roles while studying for a degree in library science at the University of Denver.

MEDIA OUTLET	California Literary Review
PUBLISHED	Aug. 28, 2021, 10:35 a.m.
SIMILARWEB UVM 	554
AUDIENCE	
JOURNALIST SHARES	0
JOURNALIST REACH	0
TOTAL ENGAGEMENT	0
SENTIMENT	Neutral
AVE	\$5.12

The lay-of-the-urban-landscape

<https://ccdmag.com/top-stories/the-lay-of-the-urban-landscape-paul-suter-colorado/>


concrete cityscapes into spaces that help to better define a neighborhood and encourage people to engage with the outdoors.The Art Park in River North is one example of a newly created park that is much more than grassy ballfields.It provides people in the area with a community center, a branch of the **Denver ... Public Library**, a space for the Comal Heritage Food Incubator and an art gallery.

MEDIA OUTLET	Colorado Construction & Design
PUBLISHED	Aug. 28, 2021, midnight
SIMILARWEB UVM 	0
AUDIENCE	4,500
JOURNALIST SHARES	0
JOURNALIST REACH	0
TOTAL ENGAGEMENT	0
SENTIMENT	Positive
AVE	

Get access to the Denver Tool Library

By John Wenzel

<https://muckrack.com/link/o4i365/get-access-to-the-denver-tool-library>

MEDIA OUTLET	The Denver Post
PUBLISHED	Aug. 27, 2021, 8 a.m.
SIMILARWEB UVM 	

Denver Public Library cards will now double as passports to the Denver Tool Library, officials announced Wednesday. Cardholders will be able to check out 10 tools, including three power tools, for up to a week from the popular lending program.


AUDIENCE	192,405
JOURNALIST SHARES	0
JOURNALIST REACH	0
TOTAL ENGAGEMENT	0
SENTIMENT	Neutral
AVE	

The Grand Opening Of The RiNo Art Park

By Mark Smiley

<https://glendalecherrycreek.com/2021/08/the-grand-opening-of-the-rino-art-park/>

Partnering with the **Denver Public Library**, Focus Points Family Resource Center, and RedLine Contemporary Art Center, the RiNo ArtPark will feature a community hub for resident artists and education programs and a new branch of the **Denver Public Library** for the entire community to enjoy.

MEDIA OUTLET	Glendale Cherry Creek
PUBLISHED	Aug. 27, 2021, midnight
SIMILARWEB UVM 	5,182
AUDIENCE	
JOURNALIST SHARES	0
JOURNALIST REACH	0
TOTAL ENGAGEMENT	0
SENTIMENT	Positive
AVE	\$47.93

30 State and Local Government IT Influencers Worth a Follow in 2021

By Phil Goldstein, Amanda Crawford, Angelo “Tony” Riddick, Annette Dunn

<https://statetechmagazine.com/article/2021/08/30-state-and-local-government-it-influencers-worth-fo...>


Jeske, the city librarian for the **Denver Public Library**, often uses LinkedIn to highlight how public libraries are evolving to serve the changing needs of the communities they serve.

MEDIA OUTLET	StateTech Magazine
PUBLISHED	Aug. 26, 2021, 1:55 p.m.
SIMILARWEB UVM 	37,590
AUDIENCE	
JOURNALIST SHARES	1
JOURNALIST REACH	2,266
TOTAL ENGAGEMENT	51
SENTIMENT	Positive
AVE	\$347.71

Denver Public Library cards will now get you free access to the Denver Tool Library

<http://www.wopular.com/denver-public-library-cards-will-now-get-you-free-access-denver-tool-library...>

Denver Public Library cards will now double as passports to the Denver Tool Library, officials announced Wednesday. Cardholders will be able to check out 10 tools, including three power tools, for up to a week from the popular lending program.

MEDIA OUTLET	Wopular
PUBLISHED	Aug. 26, 2021, 11:25 a.m.
SIMILARWEB UVM 	5,463
AUDIENCE	
JOURNALIST SHARES	0
JOURNALIST REACH	0
TOTAL ENGAGEMENT	0

SENTIMENT	Positive
AVE	\$50.53

Denver Tool Library has partnered with the Denver Public Library system to offer free memberships to the former's 5,000-item collection.

By John Wenzel

<https://www.denverpost.com/2021/08/26/denver-public-library-card-free-denver-tool-library-membershi...>

Denver Public Library cards will now double as passports to the Denver Tool Library, officials announced Wednesday. Cardholders will be able to check out 10 tools, including three power tools, for up to a week from the popular lending program.


MEDIA OUTLET	The Denver Post
PUBLISHED	Aug. 26, 2021, 11:21 a.m.
SIMILARWEB UVM 	3,422,522
AUDIENCE	192,405
JOURNALIST SHARES	3
JOURNALIST REACH	21,690
TOTAL ENGAGEMENT	1,905
SENTIMENT	Positive
AVE	\$31,658.33

Denver's Clyfford Still Museum

By Holly Hunt, Holly HuntList

<https://calitreview.com/23003/denvers-clyfford-still-museum/>

(Weldon Kees, who once worked just across the street at the **Denver Public Library**, signed the letter but, typically, missed the photo session; I was delighted to find the signature of this elusive and enigmatic figure of midcentury culture.

MEDIA OUTLET	California Literary Review
PUBLISHED	Aug. 25, 2021, 7:45 p.m.
SIMILARWEB UVM 	554
AUDIENCE	
JOURNALIST SHARES	0
JOURNALIST REACH	0
TOTAL ENGAGEMENT	0
SENTIMENT	Neutral
AVE	\$5.12

Denver Tool Library Memberships at DPL!

<https://www.denverlibrary.org/blog/library-news/ashley/denver-tool-library>

As of today, you can borrow a DTL membership from the **Denver Public Library** so you can experience the value of a membership for free! You can check out a DTL membership pass through our catalog, and then bring the physical pass with you when you visit them at 555 Santa Fe Dr.


MEDIA OUTLET	denverlibrary.org
PUBLISHED	Aug. 25, 2021, 9:35 a.m.
SIMILARWEB UVM 	
AUDIENCE	
JOURNALIST SHARES	2
JOURNALIST REACH	4,699
TOTAL ENGAGEMENT	79
SENTIMENT	Positive
AVE	

Your Library Card Now Gives You Free Access to the Denver Tool Library!

By Chelsea Thomas

<https://hits957.iheart.com/featured/chelsea-thomas/content/2021-08-25-your-library-card-now-gives-y...>


You can now learn how to use tools from the **Denver Public Library**! According to the **Denver Public Library**: The Denver Tool Library (DTL) is a local low-cost way to borrow tools and advice on how to use them.

MEDIA OUTLET	iHeartRadio
PUBLISHED	Aug. 25, 2021, midnight
SIMILARWEB UVM 	11,258,773
AUDIENCE	
JOURNALIST SHARES	0
JOURNALIST REACH	0
TOTAL ENGAGEMENT	2
SENTIMENT	Positive
AVE	\$104,143.65

The Herd: New hires, departures and promotions 8.24.21

<https://businessden.com/2021/08/24/the-herd-new-hires-departures-and-promotions-8-24-21/>

She had been with the **Denver Public Library** and has degrees from the University of Wisconsin – Madison and the University of Notre Dame. Architecture/Design Olamide Olorunkosebi has joined CSHQA as an architect-in-training.

MEDIA OUTLET	BusinessDen
PUBLISHED	Aug. 24, 2021, midnight
SIMILARWEB UVM 	48,834
AUDIENCE	
JOURNALIST SHARES	0
JOURNALIST REACH	0
TOTAL ENGAGEMENT	0
SENTIMENT	Neutral
AVE	\$451.71

History Colorado unveils tribute to Five Points

By Kirsten Dahl Collins


<https://lifeoncaphill.com/stories/history-colorado-unveils-tribute-to-five-points,380094>

Many Japanese-and-Mexican Americans also called the neighborhood home. 4 Built in 2003, Five Points' handsome Blair-Caldwell branch of the **Denver Public Library** is one of only four African American research libraries in the entire country.

MEDIA OUTLET	Life on Capitol Hill
PUBLISHED	Aug. 21, 2021, midnight
SIMILARWEB UVM 	0
AUDIENCE	
JOURNALIST SHARES	0
JOURNALIST REACH	0
TOTAL ENGAGEMENT	0
SENTIMENT	Positive
AVE	

Arts, food and greenspace coming soon with the intent of serving Cole, Globeville, Elyria-Swansea and Five Points

By Esteban L. Hernandez, Desiree Mathurin, David Sachs, Maggie Donahue

MEDIA OUTLET	Denverite
PUBLISHED	Aug. 20, 2021, 5:30 p.m.
SIMILARWEB UVM 	265,561
AUDIENCE	

<https://denverite.com/2021/08/20/artpark-community-hub-cole-globeville-elyria-swanssea-denver/>

Olivia Gallegos, DPL's communications manager, says that in 2017, **Denver Public Library** identified a need for a library that would serve Globeville. When the RiNo ArtPark partnership came together, they were able to get a space at a rate they could afford.

JOURNALIST SHARES	0
JOURNALIST REACH	0
TOTAL ENGAGEMENT	446
SENTIMENT	Positive
AVE	\$2,456.44

North Denver Author Inducted Into Authors' Hall of Fame

By David Sabados

<https://www.denvernorthstar.com/north-denver-author-inducted-into-authors-hall-of-fame/>

You can find Ramos' novels at several North Denver bookstores, at **Denver Public Library** locations, and probably online sellers, though, of course, we recommend purchasing from a local business or borrowing from the library. Reader Interactions


MEDIA OUTLET	The Denver North Star
PUBLISHED	Aug. 20, 2021, 1:21 p.m.
SIMILARWEB UVM 	
AUDIENCE	33,000
JOURNALIST SHARES	0
JOURNALIST REACH	0
TOTAL ENGAGEMENT	8
SENTIMENT	Positive
AVE	

I-70 to remain closed due to forecast

By Dani Birzer

<https://www.fox21news.com/top-stories/i-70-to-remain-closed-due-to-forecast/>


Rylynn Fendley was found at the **Denver Public Library** in the late afternoon on Thursday, Aug. 19. She is being medically examined to ensure her well-being at this time.

MEDIA OUTLET	KXRM-TV (Colorado Springs, CO)
PUBLISHED	Aug. 19, 2021, 9:01 p.m.
SIMILARWEB UVM 	264,512
AUDIENCE	
JOURNALIST SHARES	1
JOURNALIST REACH	315
TOTAL ENGAGEMENT	7
SENTIMENT	Neutral
AVE	\$2,446.74

First-of-its-Kind Center for Creativity Opens in Five Points

<https://milehighcre.com/first-of-its-kind-center-for-creativity-opens-in-five-points/>

The new creative center features sound studios, conference rooms, a tool library and workshop, performing arts and event spaces, as well as the first-of-its-kind branch of **Denver Public Library**.

MEDIA OUTLET	Mile High CRE
PUBLISHED	Aug. 19, 2021, midnight
SIMILARWEB UVM 	38,632
AUDIENCE	
JOURNALIST SHARES	0
JOURNALIST REACH	0
TOTAL ENGAGEMENT	1


SENTIMENT	Positive
AVE	\$357.35

Collision Course: Why I-70's Route Through Colorado Led to Tight Spots in Glenwood Canyon and Globeville

By Conor McCormick-Cavanagh

<https://www.westword.com/news/glenwood-canyon-interstate-70-construction-colorado-globeville-denver...>

Denver Public Library Business dictated the location of many of Denver's early transportation routes, including railroad lines. By 1880, dozens of railroad routes passed through Denver. The railyards servicing those routes also attracted industry.


MEDIA OUTLET	Westword
PUBLISHED	Aug. 17, 2021, midnight
SIMILARWEB UVM 	1,517,905
AUDIENCE	67,520
JOURNALIST SHARES	2
JOURNALIST REACH	9,663
TOTAL ENGAGEMENT	205
SENTIMENT	Negative
AVE	\$14,040.62

Sand Creek Massacre

By Kyle Cooke

<https://www.rmpbs.org/blogs/news/governor-polis-officially-rescinds-john-evans-proclamation-that-le...>

Harber, 1960/**Denver Public Library**) It wasn't until 1998, 134 years after the attack, that the U.S. Department of the Interior began working with the Cheyenne and Arapaho tribal governments to establish a Sand Creek Massacre National Historic Site as part of the National Park System.

MEDIA OUTLET	KRMA-TV (Denver, CO)
PUBLISHED	Aug. 17, 2021, midnight
SIMILARWEB UVM 	51,307
AUDIENCE	
JOURNALIST SHARES	2
JOURNALIST REACH	3,862
TOTAL ENGAGEMENT	1,402
SENTIMENT	Negative
AVE	\$474.59

Checking Out: No One Is Talking About This

By Hannah Evans

<https://www.denvernorthstar.com/checking-out-no-one-is-talking-about-this/>

Check out "No One Is Talking About This" at your closest **Denver Public Library** location or as an ebook or eaudiobook through denverlibrary.com. Hannah Evans is the senior librarian at the Smiley Branch of the **Denver Public Library**. Reader Interactions


MEDIA OUTLET	The Denver North Star
PUBLISHED	Aug. 16, 2021, midnight
SIMILARWEB UVM 	
AUDIENCE	33,000
JOURNALIST SHARES	0
JOURNALIST REACH	0
TOTAL ENGAGEMENT	2
SENTIMENT	Negative
AVE	

Denver Modernism Week 2021

By Jolene Nolte

<https://www.atomic-ranch.com/midcentury-lifestyle/denver-modernism-week-2021/>


MCM **Denver Public Library** Hunt Dana explains that five **Denver public library** locations that were built in the mid century are offering “3d tours, self-guided tours, lots of info details about history, architectural details, drone footage also old blueprints.

MEDIA OUTLET	Atomic Ranch
PUBLISHED	Aug. 15, 2021, 10:44 a.m.
SIMILARWEB UVM 	56,016
AUDIENCE	54,000
JOURNALIST SHARES	0
JOURNALIST REACH	0
TOTAL ENGAGEMENT	82
SENTIMENT	Positive
AVE	\$518.15

Photograph Collections

<http://www.wvculture.org/history/collections/photographaccessions.html>

Donor: **Denver Public Library**, Denver, CO Location: Ph2018-028 Collection: DeRaimo, Okey Collection. Negatives of coal mining operations, 1948-1956. 6 boxes (1908 negs). Donor: Okey DeRaimo Location: Ph2018-027 Collection: Putnam County Convention and Visitors Bureau Collection.

MEDIA OUTLET	wvculture.org
PUBLISHED	Aug. 12, 2021, 10:15 a.m.
SIMILARWEB UVM 	
AUDIENCE	
JOURNALIST SHARES	1
JOURNALIST REACH	3,474
TOTAL ENGAGEMENT	2
SENTIMENT	Negative
AVE	

Learn more about this data on muckrack.com.